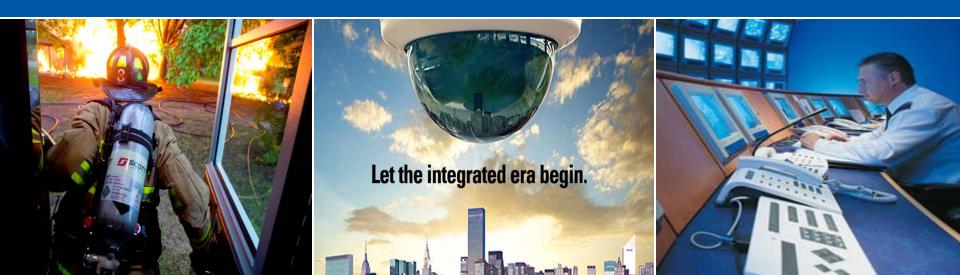
# ttyccor Day

New York, NY September 18, 2012



## Forward-Looking Statements / Safe Harbor

This presentation contains a number of forward-looking statements. Words, and variations of words, such as "expect", "intend", "will", "anticipate", "believe", "propose", "potential", "continue", "opportunity", "estimate", "project" and similar expressions are intended to identify forward-looking statements.

Examples of forward-looking statements include, but are not limited to, revenue, operating income and other financial projections, our intent to spin-off ADT and Flow Control (and subsequently merge Flow Control with Pentair Inc.), the expectation that these transactions will be tax-free, statements regarding the leadership, resources, potential, priorities, and opportunities for the companies following the spin-offs, statements regarding the credit profile of each of the companies following the spin-offs, and the timing of the transactions. The forward-looking statements in this press release are based on current expectations and assumptions that are subject to risks and uncertainties, many of which are outside of our control, and could cause results to materially differ from expectations. Such risks and uncertainties include, but are not limited to:

- Failure to obtain necessary regulatory approvals or to satisfy any of the other conditions to the proposed transactions;
- Adverse impacts on the market price of our common stock and on our operating results because of a failure to complete the proposed transactions;
- Failure to realize the expected benefits of the proposed transactions;
- Negative impacts of announcement or consummation of the proposed transactions on the market price of the company's common stock;
- Significant transaction costs and/or unknown liabilities;
- General economic and business conditions that impact the companies in connection with the proposed transactions;
- Failure to realize expected cost targets following the separation

- Unanticipated expenses such as litigation or legal settlement expenses;
- Failure to obtain tax rulings or tax law changes;
- The impacts of the proposed transactions on the company's employees, customers and suppliers;
- Future opportunities that the company's board may determine present greater potential to increase shareholder value; and
- The ability of the companies to operate independently following the transactions; and
- Industry specific events or conditions that may adversely impact revenue or other financial projections.

Actual results could differ materially from anticipated results. For further information regarding risks and uncertainties related to Tyco's businesses, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of Tyco's SEC filings, including, but not limited to, its annual report on Form 10-K and quarterly reports on Form 10-Q, copies of which may be obtained by contacting Tyco's Investor Relations Department, Tyco International Management Company LLC, 9 Roszel Road, Princeton, New Jersey 08540 or at Tyco's Investor Relations website at: <a href="http://investors.tyco.com">http://investors.tyco.com</a> under the heading "Investor Relations" and then under the heading "SEC Filings."

Tyco is under no obligation (and expressly disclaims any obligation) to update its forward-looking statements.



# **Tyco Investor Day Agenda**

Tyco Overview	George Oliver	40 minutes
Business Segment Reviews		
<ul> <li>Installation &amp; Services</li> </ul>	Brian McDonald	30 minutes
<ul> <li>Fire Protection Products</li> </ul>	Colleen Repplier	20 minutes
- Security Products	Mark VanDover	15 minutes
<ul> <li>Life Safety Products</li> </ul>	Mike Ryan	15 minutes
BREAK		15 minutes
Technology & Innovation	Scott Clements	20 minutes
Financial Review	Arun Nayar	20 minutes
Q&A	All	30 minutes
Closing Comments	George Oliver	5 minutes



# **Our Leadership Team**



#### **Business Leaders**



Brian McDonald\* Chief Operating Officer Installation & Services



Scott
Clements
Chief
Technology
Officer and
Vertical
Market
Solutions



Colleen Repplier Fire Protection Products



Mike Ryan Life Safety Products



Mark VanDover Security Products

#### **Global Products**

#### **Functional Leaders**



Judy Reinsdorf\* General Counsel



Arun
Nayar\*
Chief
Financial
Officer



Larry Costello\* Chief Human Resources Officer



John Repko Chief Information Officer



Vivek Kamath Chief Procurement Officer





# Overview

George Oliver
Chief Executive Officer

## A Combination Of World Class Fire & Security Businesses



We Advance Safety And Security By Finding Smarter Ways To Save Lives, Improve Businesses And Protect Where People Live And Work



# The "New" Tyco Uniquely Positioned To Lead The Fire & Security Industry









- World's leading "pure play" Fire & Security company with forecasted 2012 pro-forma revenue\* of \$10.4B
- Market leader in \$100 billion fragmented, consolidating space growing in excess of GDP
- Industry leading brands and technologies with deep innovation pipeline
- Significant scale advantage with over 600 worldwide sales and service branches
- Comprehensive capability to design, install and service Fire
   & Security solutions around the world
- Strong cash flow generation and financial flexibility

Accelerate Revenue Growth To Achieve 4-5% CAGR Over The Next 3 Years
With 270-370bps Operating Margin Expansion



# **Delivering Mission Critical Solutions That Protect People And Assets Across The Globe**















## Respected Industry Brands Known For Quality And Innovation

#### Customer Quotes:

"Tyco is known in the industry we participate in...as the leader in the country and probably the world"

"Tyco really is finding new and better ways to serve customers"

"What we're looking for is a company that brings fire and security together and does it very well. I believe Tyco has the capabilities to do that"

























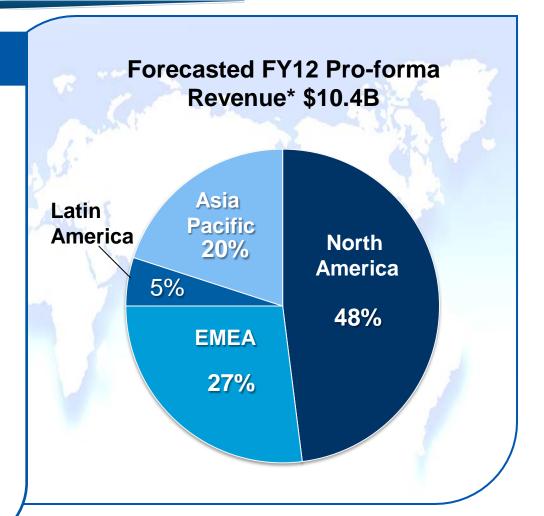




# A Strong Presence In Developed Markets With An Accelerating Presence In Key Growth Markets

## **Geographic Mix**

- ~50% of our revenue is generated outside of North America
- Growth markets represent
   ~11% of total revenue with an
   opportunity to accelerate
- We operate in more than 100 countries
- 69,000 employees globally in more than 1,200 office locations
- Over 3 million customers

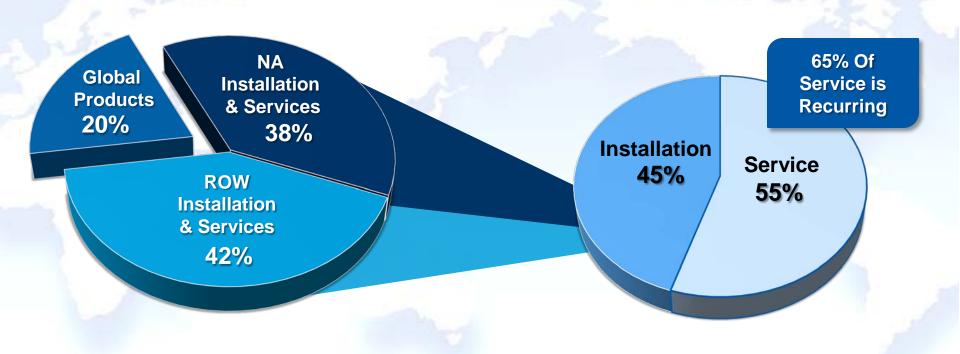


## **Leveraging Industry Depth To Capitalize On Growth Markets**



# **Organized In Three Reporting Segments**





#### **Leadership In Products And Installation Drives Service Growth**



## We Provide An Extensive Range Of Product & Service Offerings

#### Products \$2.1B Revenue

- Suppression systems, sprinklers, extinguishers, fire & alarm detection
- Intrusion and access control, video and electronic article surveillance
- Respiratory protection systems, thermal imaging and gas detection equipment

# Installation \$3.7B Revenue

- Installation of:
  - Electronic security systems (intrusion, access control, EAS, video)
  - Fire detection and suppression systems

#### Services \$4.6B Revenue

- Monitoring & maintenance services for:
  - Electronic security systems
  - Fire detection and suppression systems



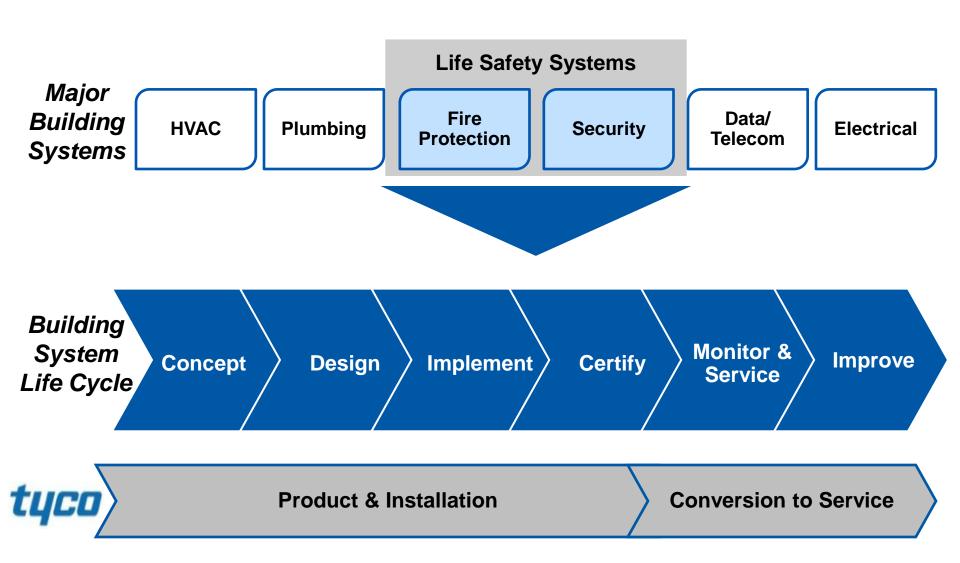




**Uniquely Positioned To Deliver Differentiated Solutions To Key End Markets** 



# We Provide The Most Critical Building Systems





# **Delivering A Comprehensive Integrated Life Safety Solution**

#### Riker's Island



- NYC largest jail facility operated by Department of Corrections (DOC)
- 10 major jails
- Peak capacity 14,000 inmates, with an equal number of staff



- Full consultative review and design in 2007
- Awarded \$20M contract to provide and maintain cohesive, integrated, fire and life safety solution

#### **Expanding Relationship**

- Awarded \$70M contract in 2012 to upgrade the fire alarms in multiple sites run by the DOC across NYC
- In addition, providing security applications that integrate with our fire solutions



# Multiple Channels Serve Local, Regional & Global Customers

#### Channels To Market

**Direct Channel** 

80%

20%

**Indirect Channel** 

#### **End Users**

#### **Local Customers**

- Proximity to customers
- Knowledge of local laws, regulations and procedures
- Speed of service and delivery

#### **Regional Customers**

- Responsiveness to customer at multiple locations
- Regional expertise
- Standardization and scale efficiencies

#### **Global Customers**

- Global scope & scale
- Broad portfolio of products & services
- Extensive branch network

#### Influencers

**Architects** 

Design Engineers Building Contractors

Installers

Building Owner

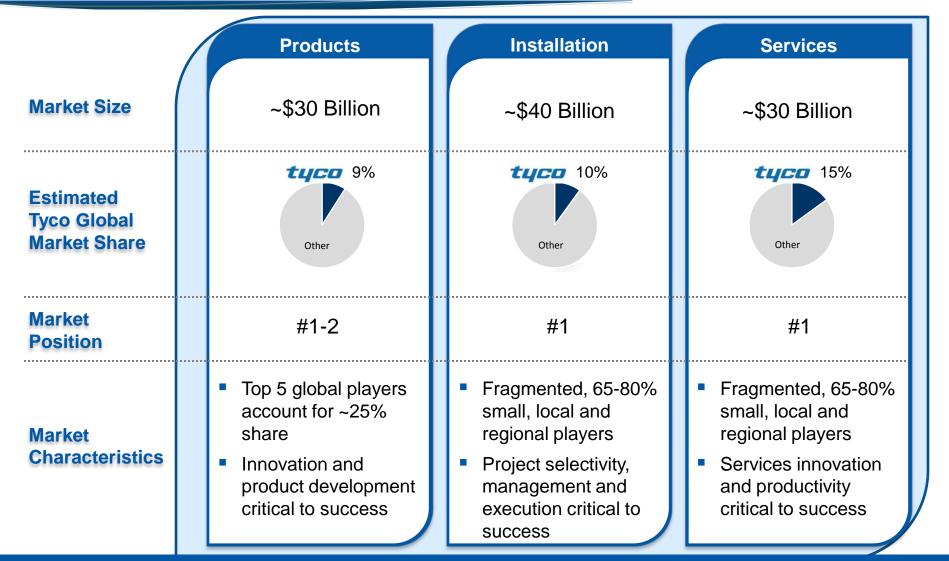
Tenant / End User

Regulators

**Strong Relationships With Customers & Influencers** 



# We Are A Leader In A \$100 Billion Global And Fragmented Market



**Unique Advantage To Leverage Scale** 



# **Favorable Long-Term Growth Trends Driving Demand**

# Demographics

- Expanding middle-class
- Increasing urbanization in growth markets
- Modest population growth



#### **Technology**

- Demand for innovation and new applications
- Application and systems convergence



# Global Economy

- Growth markets growing at ~3x the overall market
- Current European weakness
- Non-residential construction recovery



#### Regulations

- Increasing building & fire codes and standards
- Growth market codes and standards proliferation



#### **Industry**

- Large fragmented market
- Growing, diverse market opportunities
- Increased consolidation



#### **Customers**

- Strong interest in latest technology
- High switching costs
- Increasingly price conscious



## **Long-Term Positive Trends For Tyco**



# **Our Strengths Position Us To Win**

# Customer Demand

- Increased demand for integrated fire & security systems
- Strong growth in high margin niche markets
- Significant growth in emerging markets
- Increased development of fire codes and standards

#### Technology Evolution

- Integration of access, video, intrusion, fire and building management systems
- New business opportunities such as data and business analytics and remote diagnostics
- Vertical-specific technologies and applications
- Convergence of physical security and IT

# Competitive Landscape

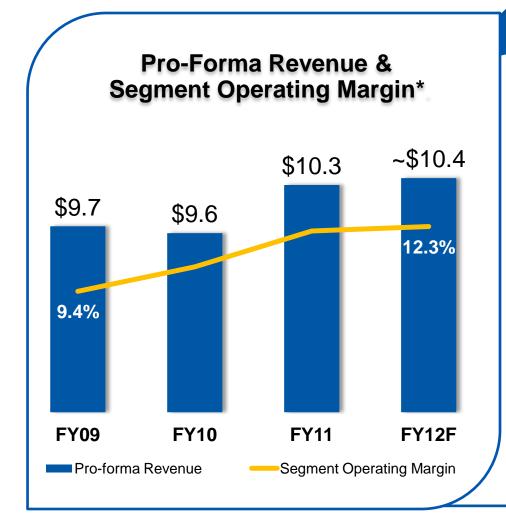
- Fragmented market
- Increasing industry consolidation

# Tyco Strengths & Opportunities

- Technology leadership
- Accelerated development and integration of new technologies & service offerings
- Vertical-market-specific skills and solutions
- Strategic bolt-ons
  - Accelerate technology advancements
  - Broaden footprint



# A Proven Track Record Of Operational Improvement...



## **290bps Margin Expansion**

- Accelerated new product introductions
- Increased higher margin service revenue
- Focused on project selectivity
- Improved margins in Europe from mid-single digits to double digits
- Refined portfolio divested \$150M of non-core assets
- Continued to invest in core businesses
  - Increased R&D spend by ~13% (CAGR)

## ...With Additional Runway Ahead



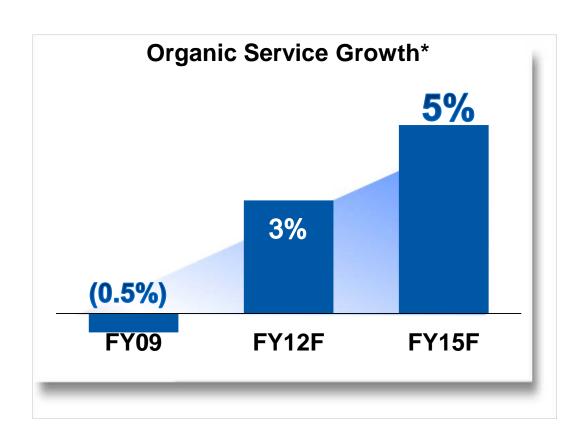
# **Strategic Areas Of Focus**





## **Accelerate Service Growth In Our Direct Channel**

- Leverage existing customer base for growth
- Differentiate offerings through innovation
- Improve customer service via technology and process enhancements
- Utilize global best practices



#### Service Growth Focus Areas:

**Customer Retention**  **Customer Conversion** 

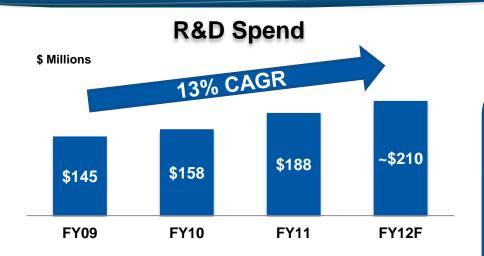
New / Integrated Services

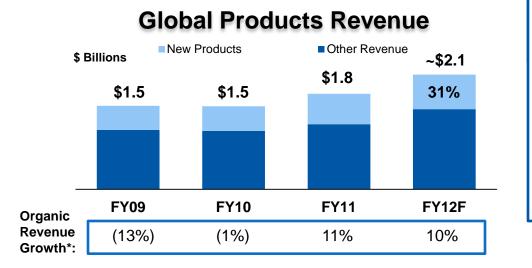
Tools & Process





# **Innovation Driving Product Revenue Growth**





#### **Focus Areas**

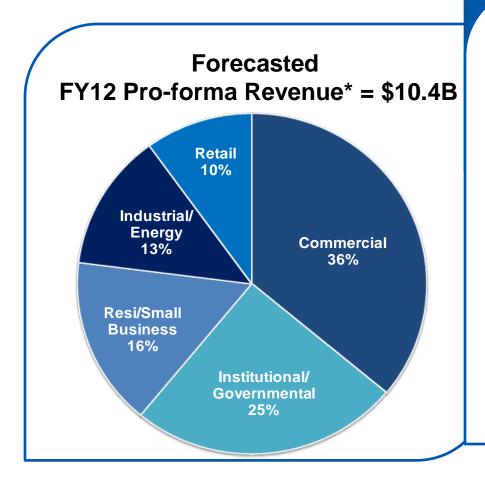
- New product and platform development
- Targeted solutions for growth markets
- Differentiated technology
- Core product service innovation
- Total lifecycle cost reduction

New Product Introductions Represent Over 30% Of Global Products Revenue





# **Drive Vertical Market Solutions To Create Opportunities For Differentiated Growth**



## **Growth Opportunities**

- Strong demand for existing Tyco capabilities
- Global and concentrated customer base
- Significant opportunity for profitable service revenue
- Opportunity to develop verticalspecific solutions
  - Retail
  - Oil & Gas
  - Mining
  - Marine

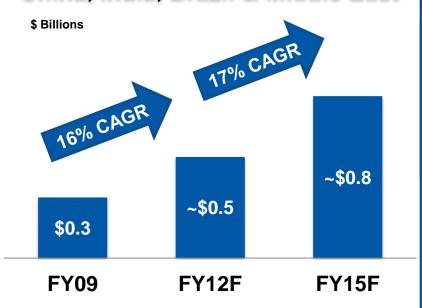
Strong Positions In Key Markets Enables Development Of Targeted Innovative Solutions





## **Accelerate Growth Market Capabilities & Revenue**

## China, India, Brazil & Middle East



- Currently operating or selling into 40+ growth market countries with annual sales of \$1.2B
- Focus on China, India, Brazil and Middle East to drive higher growth
  - Local leadership to drive growth across all businesses within each region
  - Consolidated sourcing initiatives
  - R&D centers in China and India
- Local market-driven R&D supported by Tyco's global technology and resources
- Investing in local sales and marketing capabilities



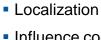


# **Multifaceted Approach To Delivering Performance In Growth Markets**

#### **Right Products At The Right Costs**

#### **Robust Service Model**

- Service and maintenance codes & standards
- Monitoring and remote service
- Leverage global best practices



- Influence codes & standards
- Productivity initiatives



#### **Training &** Education

- Internal knowledge sharing
- Design and application classes
- Project management and delivery training



#### **Optimize Channel Strategy**

- Direct sales
- Distributors/ contractors
- Integrators





#### **Business Development**

- Vertical market focus
- Higher value products
- Partner with engineering firms
- In-country business partners
- Acquisitions







# **Accelerate Growth Through Targeted Acquisitions**

Enhance Technology Portfolio Expand Product Portfolio

Broaden
Service
& Vertical
Solutions

Strengthen Geographic Reach

- Maintain disciplined approach to acquisitions
- Deep pipeline of highly synergistic opportunities with attractive return metrics

**Fragmented Industry Provides Attractive Bolt-On Opportunities** 





# **Bolt-on Acquisitions Have Broadened Our Portfolio And Accelerated Growth Platforms**

# Chemguard-Williams

Fire Protection Products

- Enhances foam and other chemical suppression capabilities
- Strengthens portfolio in oil & gas and other key verticals
- Vertically integrates supply chain





#### Reliance

Installation & Services

- Leading installation and fire protection solutions provider in China
- Expands our footprint and customer base





**Hua Neng Fuzhou Power Plant** 

#### **Visonic**

**Security Products** 

- Strengthens wireless technology capabilities
- Leverages wireless encryption, frequency hopping, wireless remote upgrade/diagnostic capabilities across the product portfolio



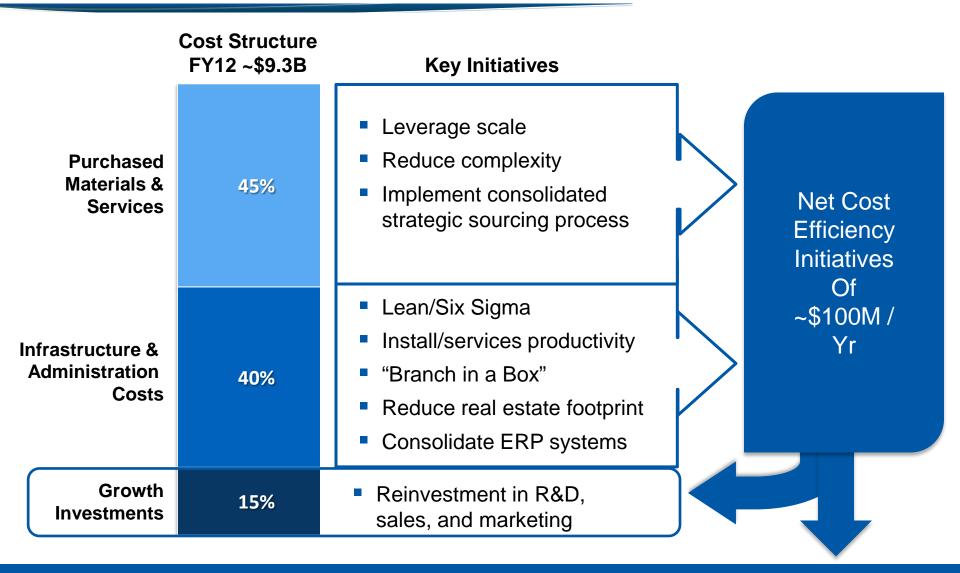


~\$400M In Revenue Added In Last 18-24 Months





# A Centralized Model To Fund Investments In Growth And Drive Shareholder Value



**Deliver ~\$50 Million In Annual Net Savings To Expand Margins** 





# **Operating As A "Pure Play" Company**

# Driving Savings Through Sourcing

- Building global sourcing capability
  - 15+ procurement groups to single global organization
  - Standardizing process, strengthening compliance, and increasing speed
- Transformed 4 commodities (~25% of spend) with 10-15% savings identified

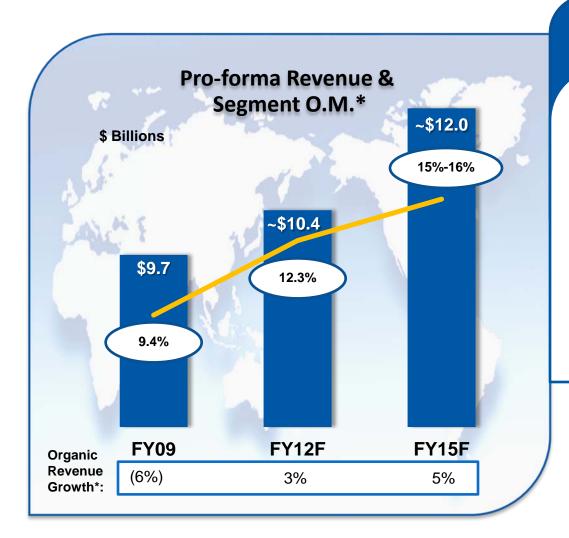
## Simplify Operations With "Branch in a Box"

- Consolidating facilities and centralizing back office operations
  - ~1,000 real estate locations including ~600 branch offices
- Approach to global roll-out
  - Focus the district offices on front office activity
  - Standardize, centralize and automate back office processes

**Leveraging Our Scale & Simplifying Our Operations** 



# **Positioned To Accelerate Growth And Expand Margins**



# **Accelerating Growth Over the Next 3 Years**

- Sales CAGR of 4-5%
  - 1% revenue growth equates to 2% EPS growth
- Net productivity enhancement of \$50 million annually equates to ~5% EPS growth
- Total EPS CAGR of ~15%





# Installation & Services

Brian McDonald
Chief Operating Officer
Installation & Services

## **Installation & Services At A Glance**







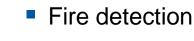
- Leading global provider of system design, installation and services
- 2012 total forecasted revenue\* of \$8.3B; 55% of which is service
  - NA Installation & Services \$4.0B
  - ROW Installation & Services \$4.3B
- Broad geographic reach
  - Over 1,000 locations in 33 countries
- Leading brands and technologies
- Diversified customer base
  - Serving over 3 million commercial and residential customers



# Comprehensive Portfolio Of Services & Solutions...

#### **Lines of Business**

**Key Brands** 

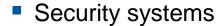




Fire suppression









Monitoring and maintenance services





With Well Known Leading Brands



# **Serving A Variety Of Customers Across Multiple Verticals**

Commercial		Residential and commercial property developers, financial institutions, food service businesses and commercial enterprises	
Industrial		Oil & gas, power generation, mining, petrochemical and other industries	
Retail Customers	S GENERAL STORE	International, regional and local consumer outlets, from national chains to specialty stores	
Institutional		Healthcare facilities, academic institutions, museums and foundations	
Governmental		Federal, state and local governments, defense installations, mass transportation networks, public utilities	
Residential & Small Business		Single-family homes and local providers of a wide range of goods and services	

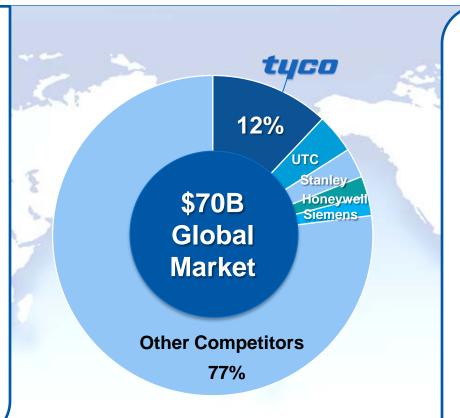
## **Deep Understanding Of Customer Needs**



# We Are Positioned To Grow In A Fragmented Market

# **Industry**

- Highly fragmented market with few global competitors
- Top 5 install and service players account for less than 25% share
- Thousands of small, local and regional players



# Tyco

- Tyco has #1 market position
- Only fully integrated Fire & Security company which provides products, installation and services
- Unmatched footprint and scope of services



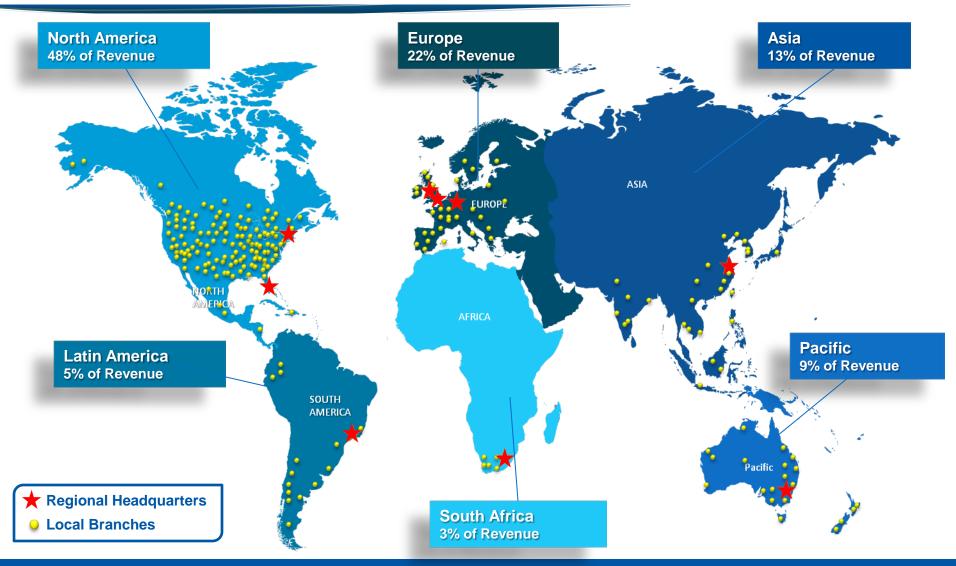
## What Differentiates Us



- Brand recognition in the industry with a broad offering of both fire and security products and services
- Direct sales and delivery footprint 8,000 sales representatives; 30,000 technicians
- Experienced local management with deep understanding of local customer needs
- Lifecycle ownership from manufacturing to design to installation and service
- Diverse customer base with vertical market solutions
- In-depth knowledge and influence of codes and standards



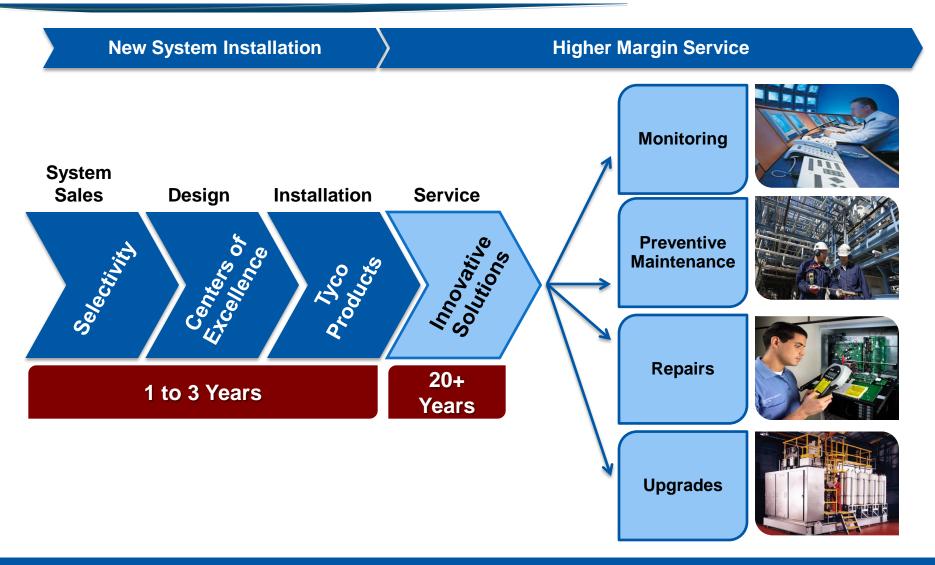
### **Global Footprint With Local Management**



**Global Reach And Significant Scale Of Operations** 



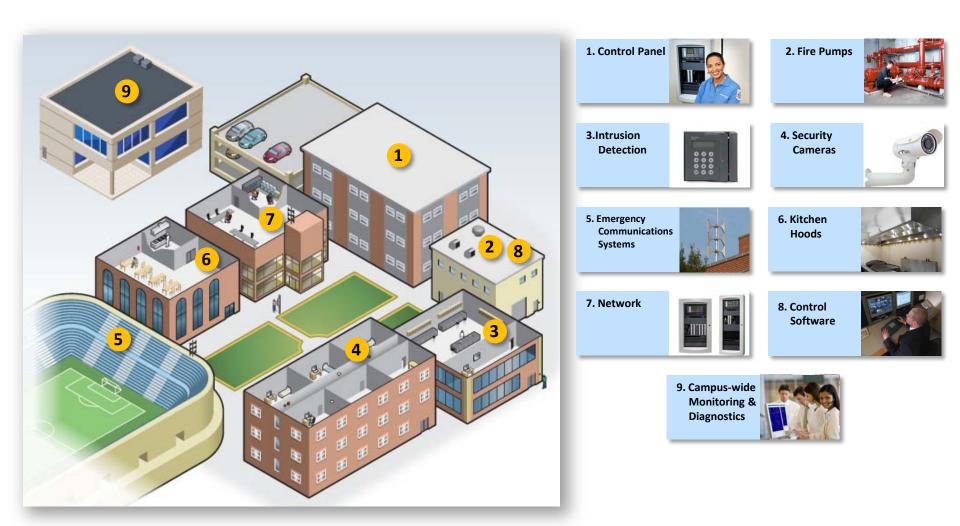
### **Installation And Services Life Cycle**



**Convert Installations To Long-Term Customer Relationships** 



### Vertical Solutions For High Value Customers University Example

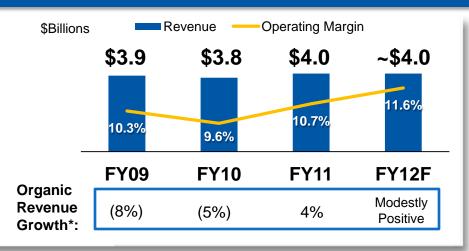


Provider Of Life Safety Products And / Or Service Solutions To Over 2,300 Campuses

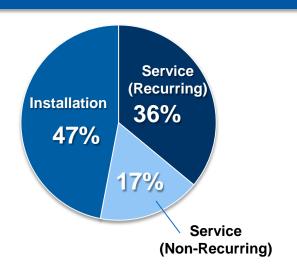


### Installation & Services Financial Trends – North America

### Revenue & Operating Margin\*



#### **Revenue Mix**



#### **Business Drivers**

- Service expansion
- Integrated solutions
- Business refresh and modernization cycles
- Retail performance and growth

### **Key Elements of Plan**

- Slow non-resi recovery
- North America security dis-synergies
- Integration/back office consolidation benefits
- North America security project selectivity

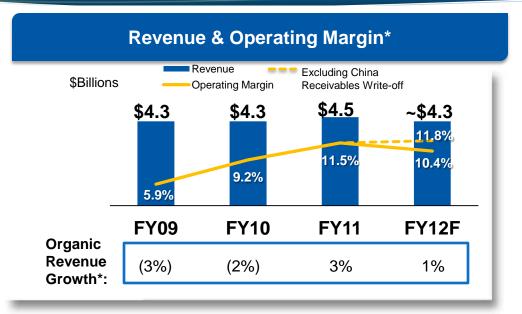
### **Growth Targets to FY15F**

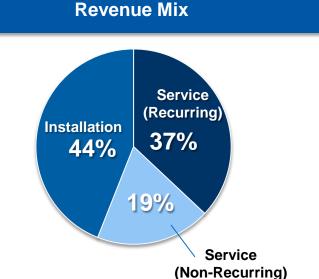
+1 to 2% revenue CAGR

+150 to 250bps operating margin improvement



### Installation & Services Financial Trends – Rest of World





#### **Business Drivers**

- Infrastructure growth in emerging markets
- Integrated solutions
- Fire codes and standards evolution

### **Key Elements of Plan**

- Continued softness in Europe
- Service expansion / subscriber revenue growth
- Strong emerging market growth
- Integrated / back-office consolidation benefits

### **Growth Targets to FY15F**

+5 to 6% revenue CAGR

+300 to 400bps operating margin improvement



### **Installation & Services – Strategic Priorities**

1

### Accelerate Service Growth

- Service and product innovation
- Value differentiation

2

### **Enhance Service Productivity**

- Improve customer experience
- Advance field technology

3

### Improve Installation Performance

- Project selectivity / risk management
- Early Involvement

4

### Rationalize Costs & Infrastructure

- Local "Branch In A Box"
- National shared services and customer service centers





### **Accelerate Services Growth – Install To Service**

### Value Differentiation











Preventive Maintenance / Repair

Monitoring Diagn

Remote Diagnostics

Cloud-Based Services

Integration, Command & Control Systems

Mission Critical Control Rooms

- Drive volume and scale efficiencies
- Global best practices

- Service innovation / digitization
- Tyco solutions

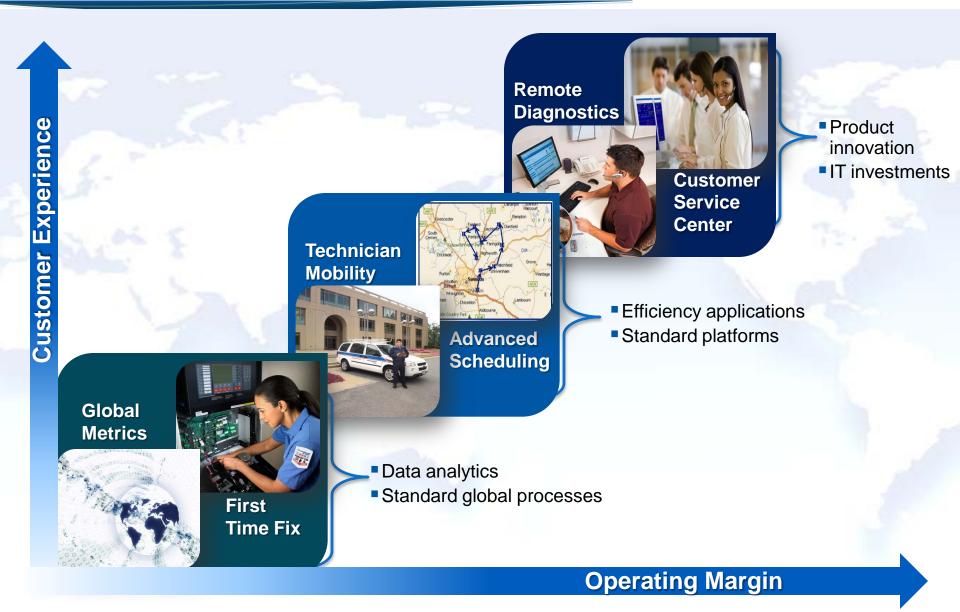
- Deeper customer relationship
- Software as a service

### **Technology & Innovation**



### 2

### **Enhance Services Productivity**





### **Improve Installation Performance**

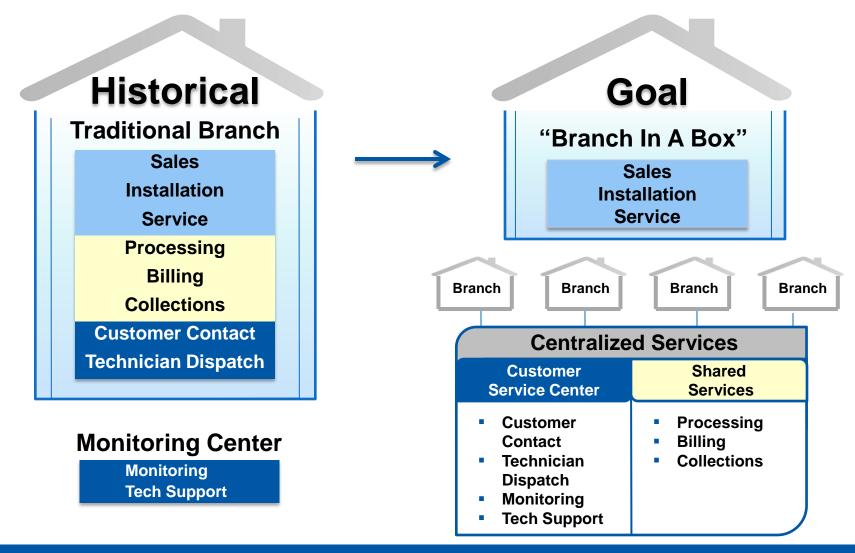


### **Gaining Efficiencies Throughout The Construction Cycle**





### **Rationalize Costs & Infrastructure**



Simplify & Standardize, Centralize And Automate





### Significant Benefits Realized In The U.K.

### **Simplify & Standardize**

- Paperwork
- Pricing
- Planning
- Logistics
- Call Flow



### **Centralize**

- Back Office Admin
- Credit / Collections
- Service/Install Planning
- Small Project Quoting
- Shared Services



### **Automate**

- Data Entry
- Inspection
- Scheduling
- Call Handling
- Self Service





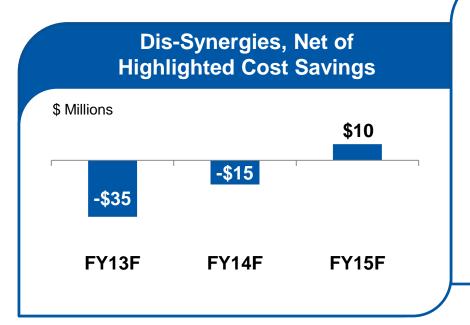
### **Benefits Realized Over 3 Year Period**

- Reduced headcount by 300 full-time equivalents
- Pared Branch structure by ~55%
- Reduced call volume by ~60%, driven by first time resolution
- Contributed 160bps to a total operating margin improvement of ~700bps





### Generating Synergies Within The Fire & Security Businesses In North America



- Higher initial recurring costs due to separation of N.A. residential and commercial security businesses
  - Build-out of IT infrastructure and incremental depreciation
- More than offset by FY15F with IT, real estate and branch efficiencies alone
  - Resulting from the combination of Tyco's N.A. Fire and Security businesses

### **Additional Opportunities from Fire & Security Combination**

- Increased sales channel penetration
- ERP systems consolidation
- Sourcing / supply chain consolidation
- Continuous improvement initiatives



### **Installation & Services Summary**

- Market leader in a highly fragmented market with significant upside potential
- Strong brand recognition with a comprehensive portfolio of services and solutions
- Extensive global direct installation and service footprint with deep local expertise
- Continued partnership with customers through the lifecycle from manufacturing and design to install and service
- Highly attractive and growing service revenue mix across an extensive installed base
- Significant opportunity to improve performance and increase margins





### **Global Products**

**Colleen Repplier**Fire Protection Products

### **Extensive Portfolio of Fire & Security Product Solutions with Leading Technology**



- 2012 forecasted revenue\* of \$2.1B
- Industry leading provider of Fire Detection and Suppression, Electronic Security & Life Safety Products
- Well known and respected brands
- Strong industry positions with leading technologies
- Attractive industries with long-term growth and profit opportunities
- Deep technology pipeline
- Focus on growth markets and key verticals



### **Global Products Consists Of Three Platforms**

### Fire Protection Products

55% Revenue

### **Security Products**

25% Revenue

### Life Safety Products

20%
Revenue

### **Lines of Business**

- Suppression systems
- Fire sprinklers & valves
- Fire extinguishers
- Fire detection & alarm systems
- Mechanical products
- Intrusion
- Access control
- Video surveillance
- Real time location tracking
- Respiratory protection systems
- Thermal imaging technologies
- Gas detection equipment

#### **Products**









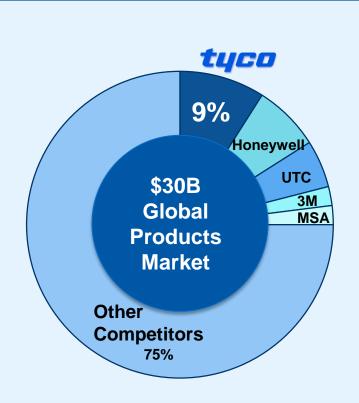




### Global Products Is Well Positioned To Win In The Market

### **Industry**

- Highly fragmented market
- Top 5 global players account for ~25% share
- Innovation and product development critical to success



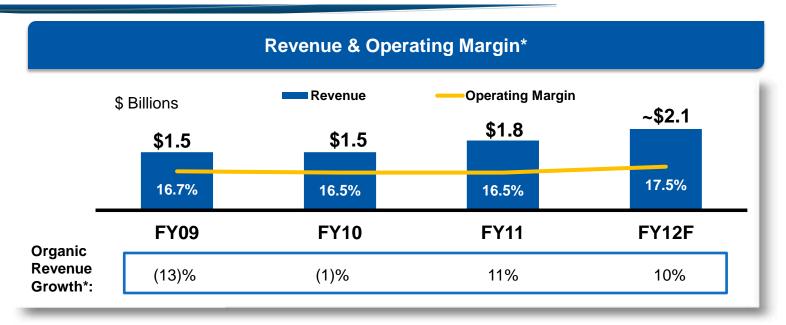
### Tyco

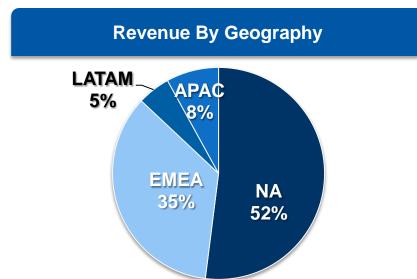
- ~8,400 employees worldwide
- 35 manufacturing facilities
  - 11 in Americas
  - 15 in EMEA
  - 9 in Asia
- 20 R&D Centers of Excellence

Tyco Is The Market Leader In Fire & Security Products



### **Global Products Financial Overview**





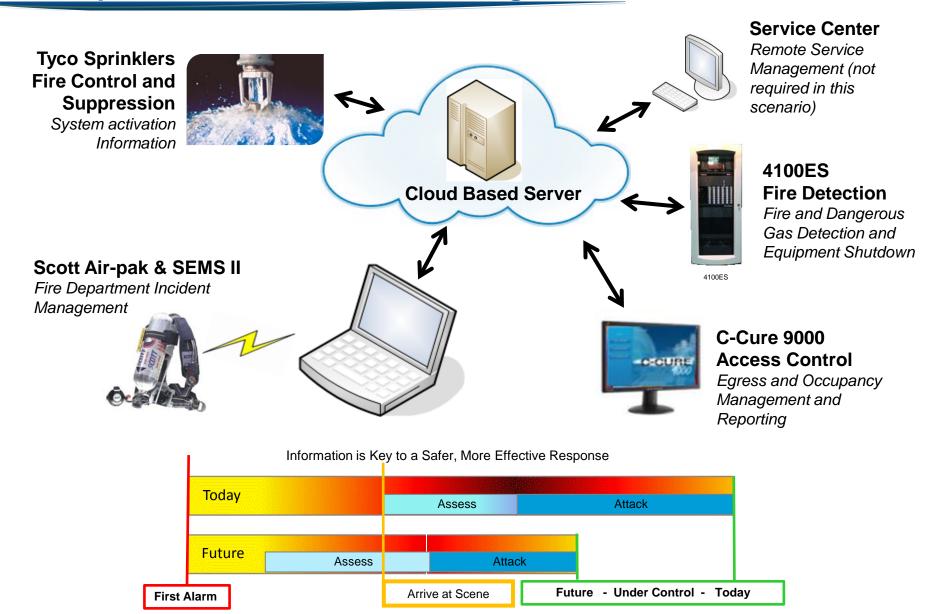
### **Growth Targets to FY15F**

+8 to 9% revenue CAGR

+300 to 350bps operating margin improvement



### **Product Integration Advantage Example - Real Time Incident Management**







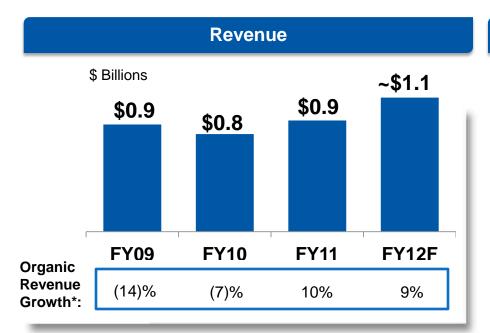
# Fire Protection Products

**Colleen Repplier**Fire Protection Products

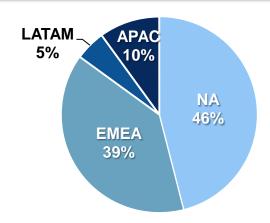
### Fire Protection Products At a Glance

#### **Overview**

- Market leading provider of fire detection and suppression products
- Reputation for providing quality, high performance products and innovative solutions
- Diverse customer base in a variety of vertical markets with multiple applications



### **Revenue Mix By Geography**



#### **Business Drivers**

- Growth in high hazard industrial sector (e.g. Oil & Gas, Mining)
- Infrastructure spending
- Fire codes and standards evolution
- Commercial construction and multi-family housing
- New products that reduce risk or lower total installed or lifecycle cost



### We Serve Fire Protection Needs **Across Multiple Product Categories...**

### **Special Hazards**



**Portables Engineered** Systems



Pre-**Engineered Systems** 



Foam

#### Water



**Sprinklers** 



**Valves** 



Watermist Nozzle

#### **Detection**



**Panels** Detectors





**Notification** 

#### **Mechanical**



Mechanical Grooved



**Fire** Grooved



**Metal Framing** & Supports

**An Extensive Portfolio Of Critical Fire Protection Products** 

### ...With Various Applications Across Key Verticals...









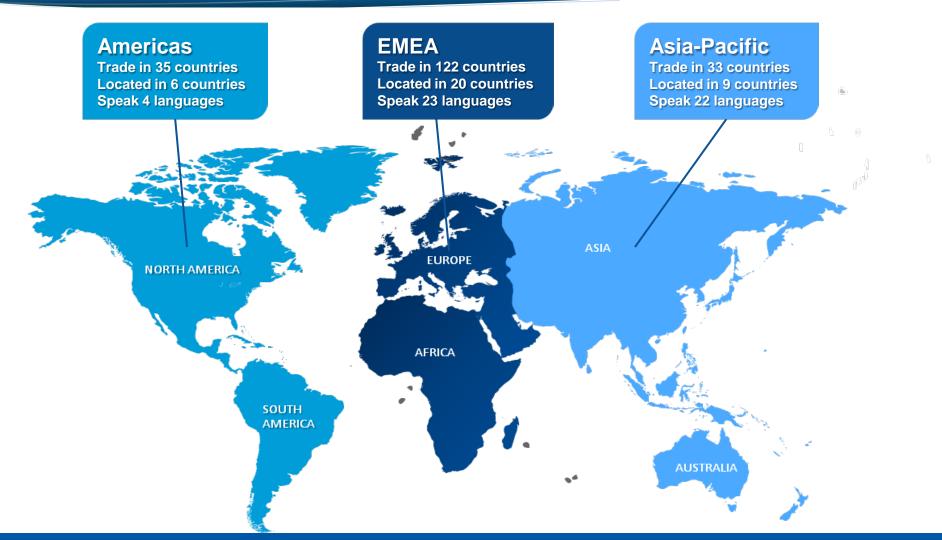








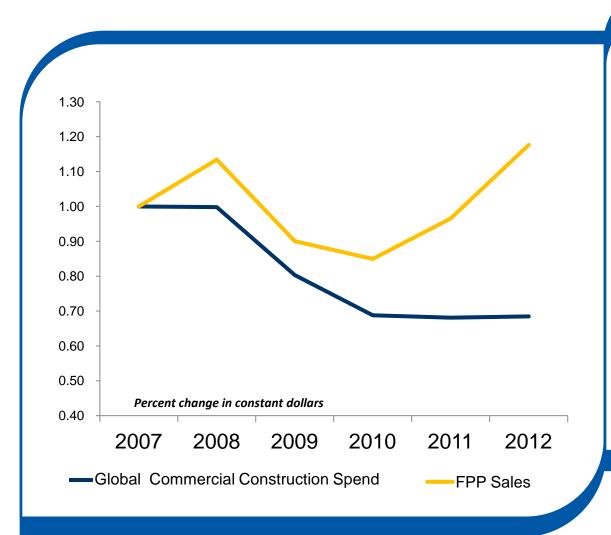
### ...Around the World



27 Manufacturing Locations, 50 Distribution Branches And ~4,600 Employees In 35 Countries; Trading In 190 Countries In 43 Languages



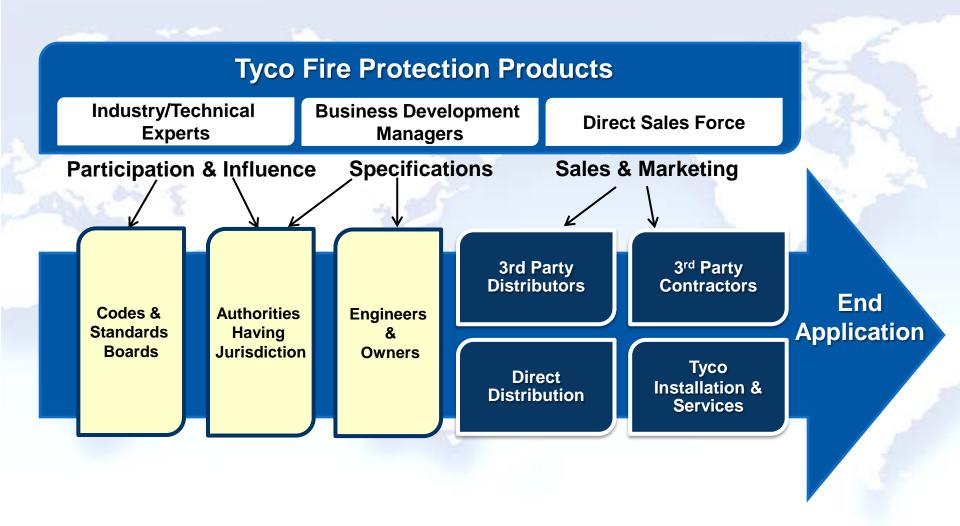
### **Fire Protection Products Outperforming Construction Market**



- Diverse products and customers have mitigated the impact of slower construction spend
- Sales heavily driven by codes and standards
- Differentiation of products through innovation also drives demand

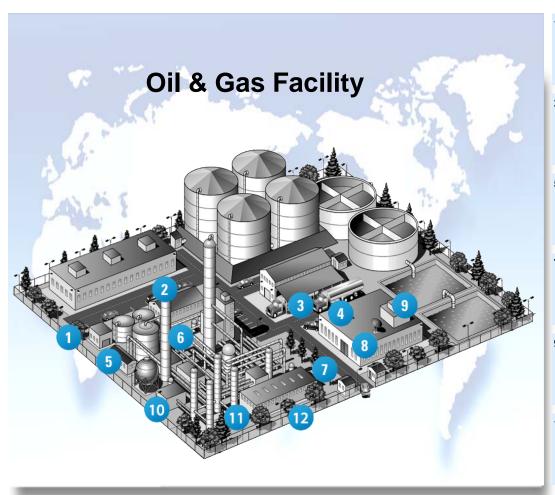


### **Highly Effective Go-To Market Approach Driving Leadership Position**





### **We Provide Vertical Solutions**



1. Portable & Wheeled Units



2. Design Services



3. Foam Agents & Hardware



4. Chemical Spill Control



5. Clean Agents



6. Restaurant Suppression



7. Automatic Sprinklers



8. Mechanical Products



9. Foam
Channel &
Dike
Protection



10.Metal Framing & Pipe Supports



11. Emergency Foam Supply



12. Detection & Control



**Opportunity To Enhance Value Through Integrated Solutions** 



### **R&D Investment Driving New Product Innovation**

### THE NEED

Automatic Fire Detection and Suppression on unmanned platforms (North Sea)



### THE ENABLING TECHNOLOGIES

Tyco Far-Infrared Imaging Flame Detector (Ráječko, Czech Republic)

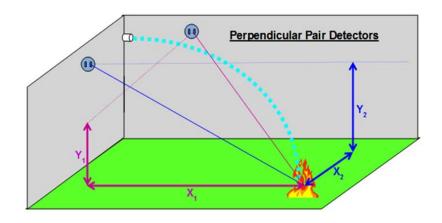


Tyco Compact Electrically
Positioned Extinguishing Monitor
(Great Yarmouth, England)



### THE INNOVATION

Wind Compensated
Triangulation Algorithm
Pinpoints and Targets
Flame Source
(Bangalore, India)

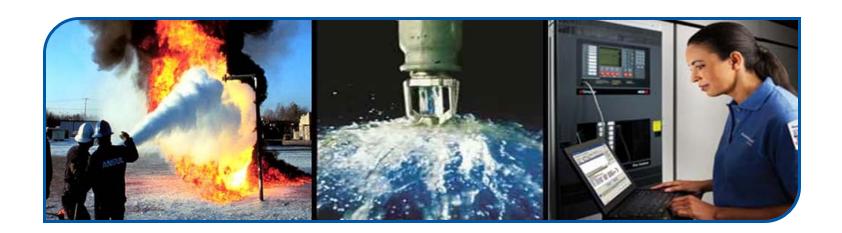


The Solution – Automated High Performance Large Area Fire Protection



### **Fire Protection Products Summary**

- Broadest portfolio of fire products in the industry
- Industry experts driving innovation and shaping the future
- Global reach and integrated solutions focus position us for growth
- Solid organic growth complemented by accretive acquisitions
- Recovering construction demand provides additional opportunity







### **Security Products**

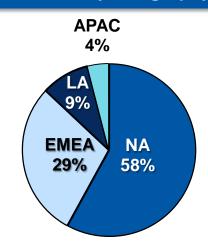
Mark VanDover Security Products

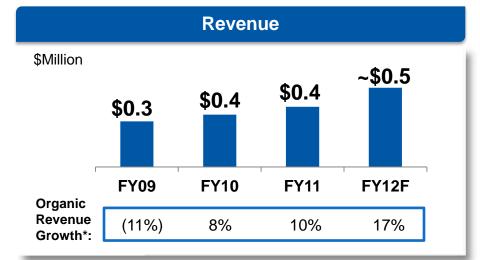
### **Security Products At A Glance**

#### **Overview**

- Industry leader in access control, video, real time location services and intrusion products
- Provide most comprehensive range of premium solutions in security industry
- Strong market position with large installed base and brand loyalty

### **Revenue Mix By Geography**





#### **Business Drivers**

- Security and IT integration
- Technology acceleration
  - Mobility
  - Edge Intelligence
- Visonic acquisition
- Strong customer relationships



### Our Brands Help Make The World Safer In Many Industries Around The Globe



SOFTWARE HOUSE

**KANTECH** 





**Elpas** 







### Worldwide We Help Protect...

- Transportation systems on 5 continents
- 37% of the world's top 100 retailers
- Over 2,000,000 commercial enterprises
- Thousands of students in 900+ schools
- 42% of the Fortune 500 companies



### We Serve Security Needs Across Various Product Categories...









Network and Digital Video Management Systems



IP and Analog Cameras



Monitors and Matrix Switchers

### **Real Time Location Systems**

### **Elpas**



Active RFID Tags



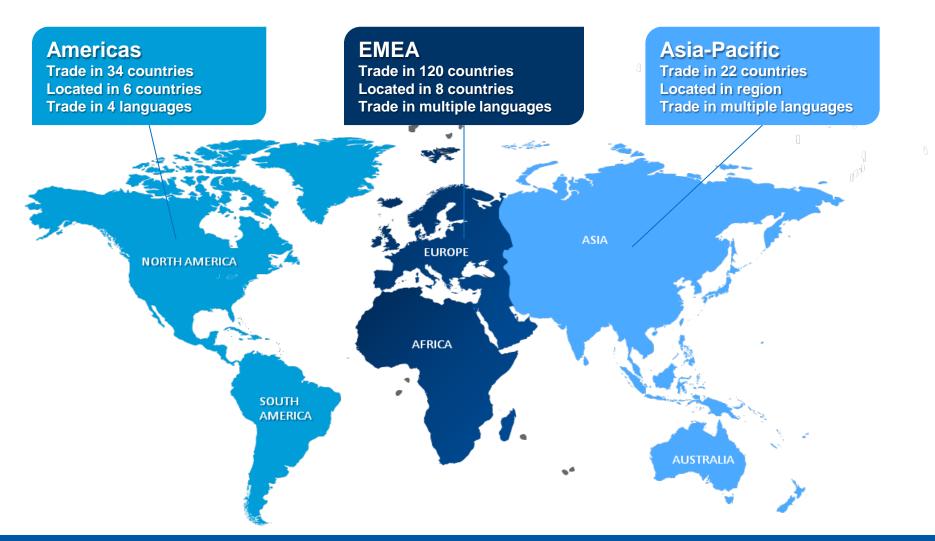
Controllers, Readers, and Exciters



Tracking & Management Software



### ...Around The World



3 Manufacturing Locations, 9 Distribution Branches And ~2,700 Employees

Trading In 176 Countries In Multiple Languages



### **Markets & Customers**

**Key Verticals** 

### Ø Contractors

















Commercial

Residential

Retail

**Transportation** 

**Financial** 

Government

Healthcare

Education

## **Distributors**

**End Users** 





### **SimplexGrinnell**





































### **R&D** Is Key To Driving Innovation And Growth

# New Product Introductions Revenue & R&D Spend As % Of Total Revenue 80% 70% 11% enum 12% on 11% enum 12% on 10% of 10% o

### **New Integrated Solutions**

→ NPI Revenue/Total Revenue → R&D/Total Revenue

 Intevo: One Box to manage access control, video & intrusion



 Interactive Remote Home/SB Monitoring Solutions



PowerSeries
 Residential With
 Visonic Wireless



### **New Product Introductions**

Video Edge

Network Video Recorder Management System



HDVR

Hybrid video recording: both analog & IP cameras











Hattrix: Access Control on Premise or Monitored Service

















# **M&A Is Enabling Next Generation Platforms**



Acquired November 2007

# Network Video Storage

- Enables seamless migration to an IP solution
- Provides high performance, scalable storage portfolio



Acquired July 2008

#### Video Analytics, R&D Skill Set

- Video for theft prevention and retail intelligence
- Video intelligence to quickly respond to security incidents



Acquired December 2011

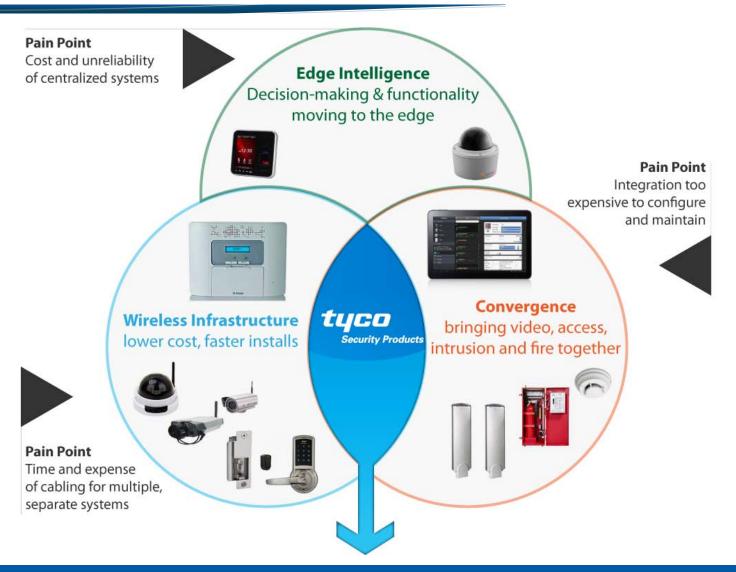
#### Wireless Technology, Market Share, R&D Skills, Distribution

- Wireless encryption / frequency hopping
- Wireless remote upgrade / diagnostic capabilities

**Technology Embedded In Core Business** 



## **Addressing Customer Needs With Integrated Solutions**



Opportunity To Innovate & Lead In Intelligent Edge Devices & Converged Wireless Solutions

## **Security Products Summary**

- Extensive range of premium solutions in the security industry
- Strong market position with large installed base and brand loyalty
- New platforms and technology are accelerating growth
- R&D investments are driving operating margin expansion and innovation
- Attractive vertical markets with good growth and profit opportunities
- Security integration platforms allow customers to see more, do more, and save more







# Life Safety Products

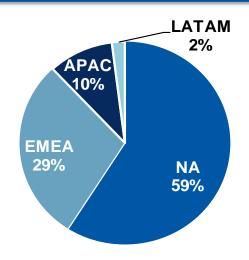
Mike Ryan
Life Safety Products

# **Life Safety At A Glance**

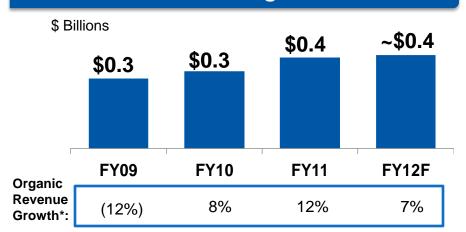
#### **Overview**

- Market leading provider of life safety products
- Strong market position with leading technologies
- Attractive markets with good growth and profit opportunities

#### **Revenue Mix By Geography**



#### **Total Revenue & Organic Growth**



#### **Business Drivers**

- Product Lifecycle
- Product Regulatory Standards
- Technology Advancements
- Government / Municipal Spending
- Growth in High Hazard Infrastructure Spending (e.g., Oil & Gas, Power)



# Why Scott Safety?

- Brand
- Relationships & Trust
- Reliable
- Technical Innovators
- Service Capability







# **Product Categories**

#### **Technology Expertise**

Product "Ruggedization"

Pneumatics

Ambient Air Filtration

Sensors & Connectivity

#### **Products**

#### **Supplied Air**









**SCBA** 

Compressor Air Line

Escape Set

#### Air Purification







Mask

Filter

**Head Tops** 

#### **Detection & Accountability**









Detection

Thermal Image

Incident Management

#### **Differentiation**

Product Reliability

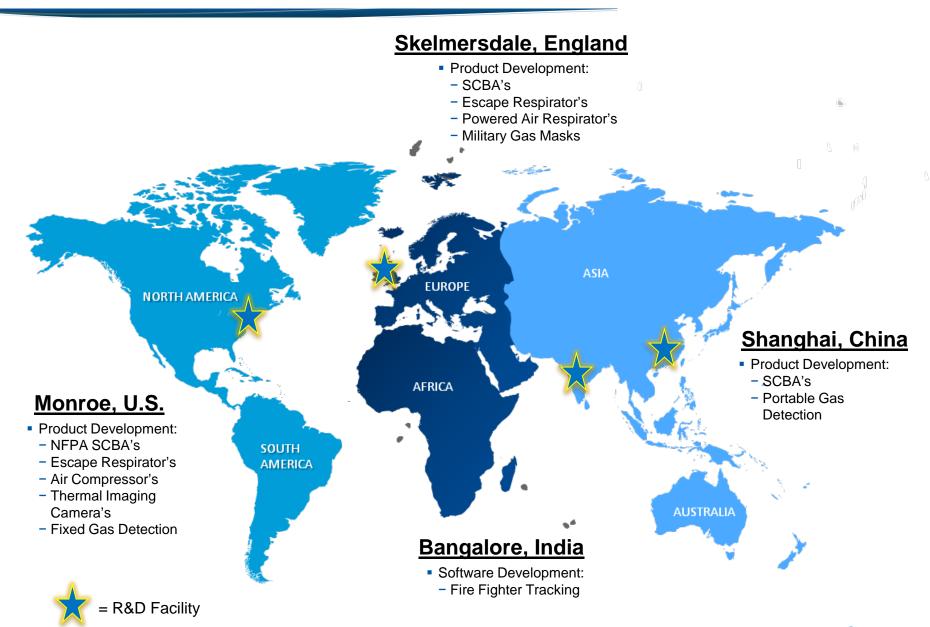
Cost of Ownership

Comfort / Aesthetics

Intuitive / Ease of Use

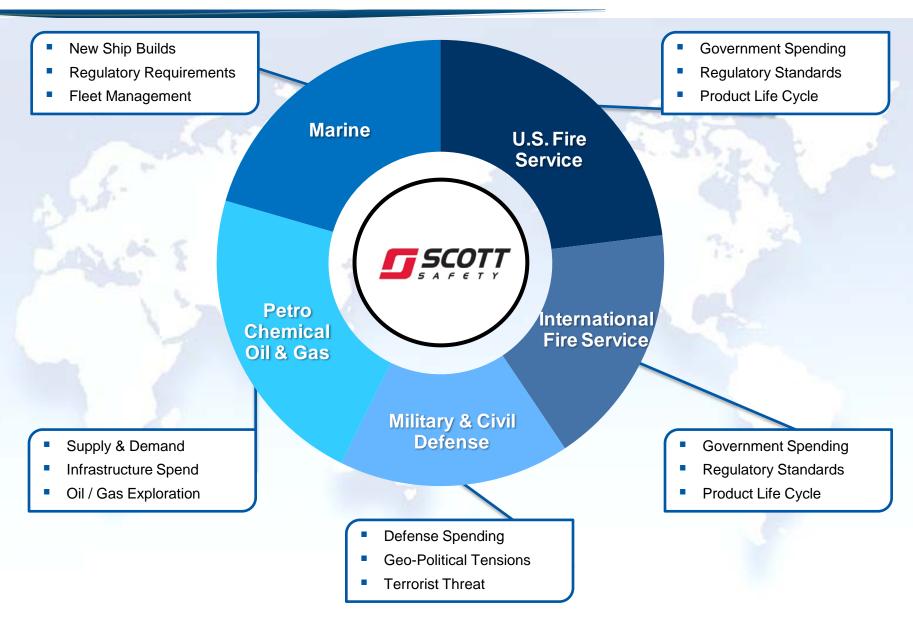


# **Global Product Platform Strategy**





# **Key Verticals**





## **Key Product Launches in FY12**





**New Branding** 



**New Reducer** 



5500psi Cylinder

#### High Pressure SCBA...5500psi, Reduced Weight and Profile

- 10% reduction in size & weight
- Lower cost to manufacture & service
- Market disrupter
- Launched April 2012



#### **SPIRIT**; Powered Air Purifier (PAPR)

- Ergonomic lightweight
- Increased air flow blower...Adjustable
- Filter and head top recognition
- Vibrating alarm options
- New head top line...Backward compatible
- Launched June 2012



High Protection Factor Modular Assembly

#### First Responder Respirator (FRR)

- Best in class protection factor
- Greater comfort with increased vision
- Modular construction
- European launch July, 2012
- NIOSH approval Q3FY13



# **Key Products In Development**



Back Frame & Pressure Reducer



Thermal Materials

Gauge
Console

#### NFPA 2013 Compliant SCBA

- Higher heat and flame exposure
- New voice intelligibility standard
- Universal alarm sounds
- Unique features...
  - Extended tracking range w/altitude
  - Bluetooth interface to radio
- Launch in July 2013



#### **Disposable Single Gas Detector & Docking Station**

Fixed Gas Detection...Universal Transmitter

- New Scott Safety offering
- Compliments existing multi-gas unit
- Global regulatory approvals
- Intuitive design
- Launch in December 2012



Cat Bead MOS
IR PID
E-Chem Sonsor



**Sensor Technologies** 

Multiple sensors - single housing

- Low cost of ownership
- "Hot Zone" maintenance
- Global regulatory approvals
- Launch in April 2013



# **Life Safety Summary**

- Industry leading provider of life safety products with strong well known brands
- Preferred choice by end users
- Investments in R&D driving development of new products
- Growth Acceleration Driven By Continued Diversification:
  - Geography: China, Middle East and Latin America
  - Markets: Marine, Mining and POG Upstream
  - Products: Gas and Flame Detection



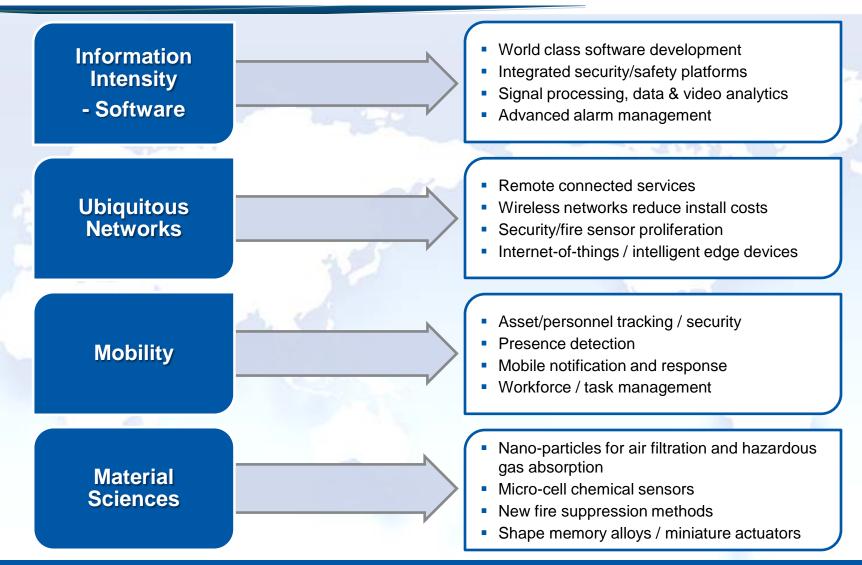




# Technology & Innovation

Scott Clements
Chief Technology Officer
Vertical Market Solutions

# **Technology Trends Impacting Tyco**



**Managing Technology Convergence To Create Competitive Advantage** 



# Tyco's New Innovation Framework - Technology Leadership

# Enterprise Technology Management

- Office of Chief Technology
   Officer + Innovation Council
- Enterprise Solution Roadmap
- Prioritize tech investment
- Innovation Process & Metrics

# Global Network of Capabilities

- Enterprise Capability Mgmt
- Global Center of Excellence Network
- Depth and efficiency
- Reverse Innovation
- Vertical solutions

#### Strengthen Technology Leadership

- Benchmark R&D invest level
- 3-Horizon Pipeline View
- Advanced R&D
- Open Innovation
- World-class software capability

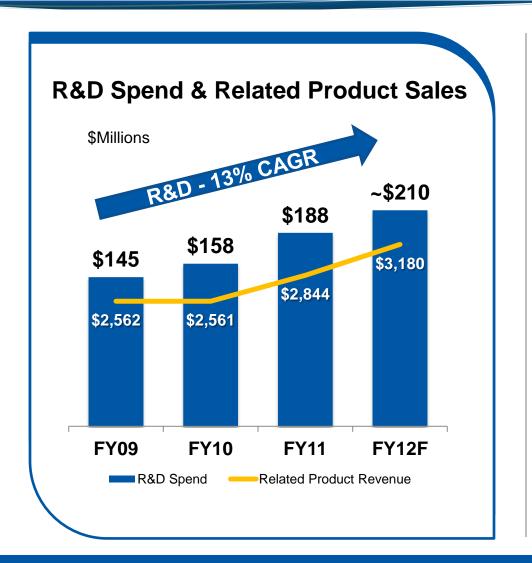
#### **2013 Focus Areas**

- Maintain and extend product leadership
- Develop platform solutions for security integration and vertical markets
- Enable recurring revenue service offerings for installed base

Strengthening Tyco's Innovation DNA – People, Process, Metrics



# Extend Product Leadership - Increased R&D Investment Is Spurring Strong Revenue Growth



#### **Key Points**

- Underinvesting in product R&D prior to 2009
- Reinvestment driving 7.5% product revenue CAGR
- Implementing enterprise-level approach to R&D investment prioritization
- New growth opportunities from cross-portfolio field of view
- Expanded view of services innovation

#### **Strong Returns From Technology Investments**



# **Ubiquitous Networks - Intelligent Edge Devices Power Advanced Data Driven Offerings**





**PowerG Wireless** – Robust wireless technology drastically reduces power consumption for battery powered sensors



Access Control NFC Mobile Application - Near Field Communications(NFC) enables mobile phone as an access control reader





IP Camera Video Storage & Analytics – Highdefinition cameras with on-board video storage and analytics for motion & facial detection capability

**Proliferation Of Sensors Drives New Applications And Increased Value** 



# **Enterprise Technology Management - Linking Tyco Technologies Creates Unique Solutions**

#### **Cross Portfolio Integration Examples**









- Completed
  Collaboration
  Projects
- In Process Collaboration Projects
- Future
  Collaboration
  Projects

#### **Key Points**

- Customer-centric perspective
- Enterprise view of Tyco capabilities
- Amplify Tyco technologies for unique solutions
- Common platforms and technology re-use
- Power advanced services and analytics

Technology Leadership - R&D Efficiency - Speed To Market



## **Software Expertise - Enabling Recurring Revenue Services**

# **Access Control as a Service Alarm Panel** Internet **Alarm Panel** Door Readers **Customer Access Alarm** Door Readers Site 1 **Panel** Site 2 Site 3

#### **Key Points**

- Cloud based Softwareas-a-Service (SaaS) model
- Eliminates customer's infrastructure costs
- Highly scalable
- Converts one-time sale to a recurring revenue stream
- Leverages Tyco's
   Kantech architecture

Powering Recurring Revenue Service Opportunities – Expanding Addressable Markets



# Vertical Insight - Business Model Innovation in Retail Tyco Retail

#### **Traditional Security Opportunity**

#### **Operational Performance Opportunity**









- ✓ Hardware centric
- ✓ Simple sensors
- ✓ Isolated systems
- ✓ Alarm state information
- ✓ One-time sale









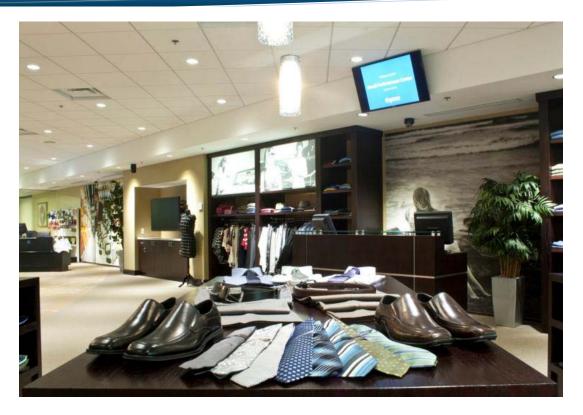


- ✓ Expanded value propositions
- ✓ Software powered
- ✓ Intelligent sensors
- Network enabled
- ✓ Information rich
- ✓ High recurring revenue

New Technologies Build On Legacy Capabilities To Expand Market Opportunity



## Tyco Retail Solutions – Store Performance Solutions Platform



#### Typical *Inventory Intelligence* Project Impact

#### **Financial Impact**

- 5-10 % sales uplift
- 95%+ inventory accuracy
- Significant employee theft reduction
- Substantially reduced labor costs

#### **Shopper Impact**

- Improved shopping experience
- Faster check-out
- Optimized assortment execution
- Enable Omni-channel interaction



# **Vertical Insight - Process Verticals Solution Coverage**

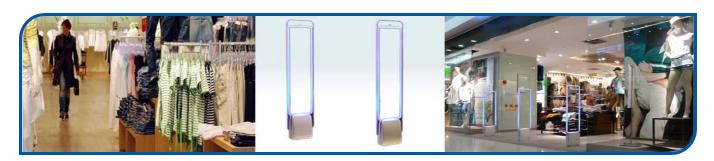
Capability / Product Category	Oil & Gas \$5.2B Market	<b>Marine</b> \$4.6B Market	<b>Mining</b> \$1.8B Market
Fire Detection	✓	✓	✓
Fire Suppression	✓	✓	✓
Fire Special Hazards	✓	✓	✓
Life Safety	$\checkmark$	$\checkmark$	$\checkmark$
Command and Control Integration	✓	✓	$\checkmark$
Remote Diagnostics and Services	$\checkmark$	✓	✓
Security	✓		✓
Vehicle Systems			✓

Global Leverage In Solutions, Application Engineering, Coverage And Services



## **Profitable Growth Through Innovation**

- Three Tyco growth acceleration vectors
  - Increase penetration of high-growth emerging markets
  - Focus on selected verticals with superior growth potential
  - Increased innovation and technology investment
- Tyco Innovation Framework
  - Increased product development investment
  - Managing innovation with an enterprise perspective
  - Research into targeted areas of technology
  - Open innovation to access broader sources of innovation
  - Strengthening Tyco's Innovation DNA People, Process, Metrics



Innovation Leadership – A Healthy, Dynamic Enterprise





# **Financial Review**

Arun Nayar
Chief Financial Officer

# A Foundation of Strength

#### Compelling financial profile positions us well for the future

- Large, diverse revenue stream provides stability
- Solid cash flow generation supports investments
- Attractive return on invested capital

#### A great track record of improved financial performance

- Demonstrated margin expansion
- Continued penetration in growth markets
- History of value-enhancing acquisitions

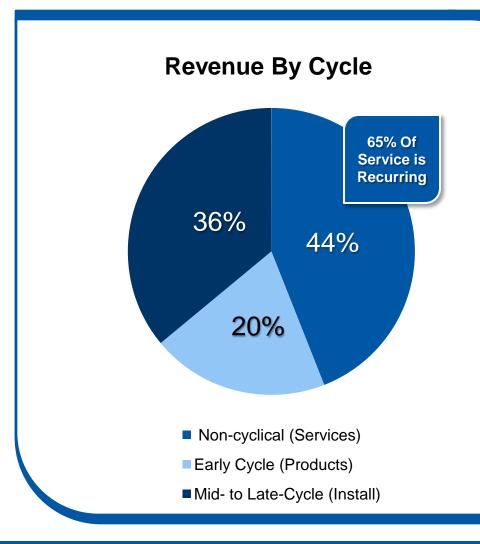
#### Strong capital position supports financial flexibility

- Ample liquidity
- Balanced debt maturity with no near term maturities
- Solid investment rating

**Positioned Well For Future Growth** 



### **Diverse Revenue Mix Across Economic Cycles**

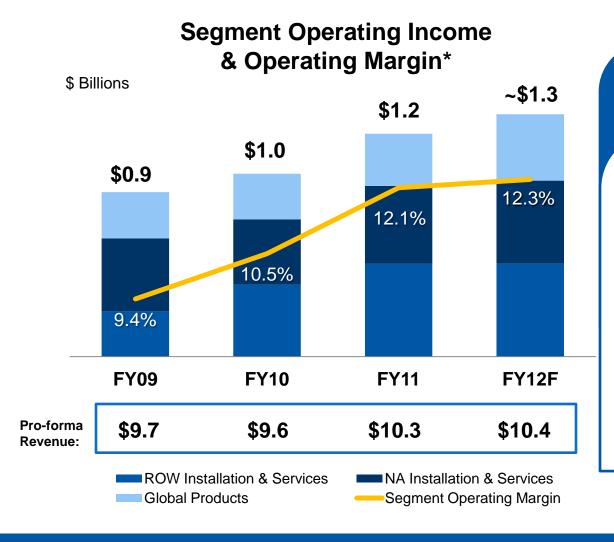


- Service provides predictable revenue stream
- Products are early cycle and provide high returns
- Products & Installation businesses to benefit from nonresidential construction recovery

Balanced End Market Exposure Supports Performance Through The Cycle



# Large Revenue Base With Improving Profitability



# Strong Operating Margin Improvement

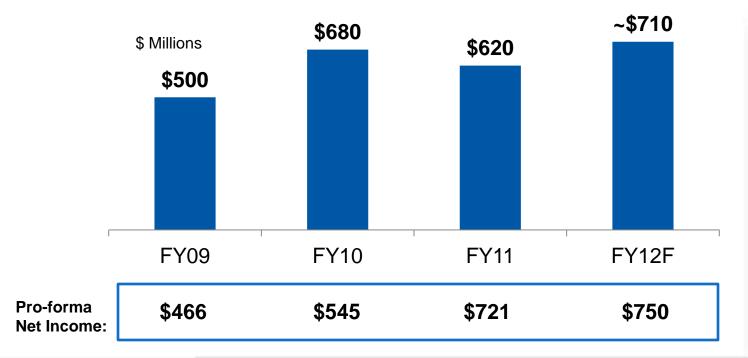
- Project selectivity
- Productivity and cost reduction initiatives
- Divestiture of unprofitable businesses
- Increased R&D investment by 13% CAGR
- Increased revenue

#### 40% Op Income Growth & 290bps Of Margin Expansion Over Last Three Years



# **Generating Solid Free Cash Flow**



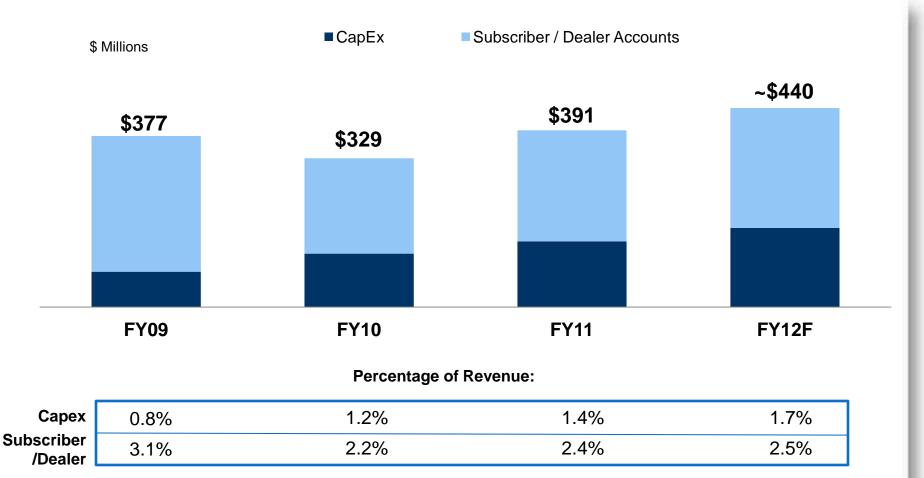


#### 90-100% Free Cash Flow Conversion



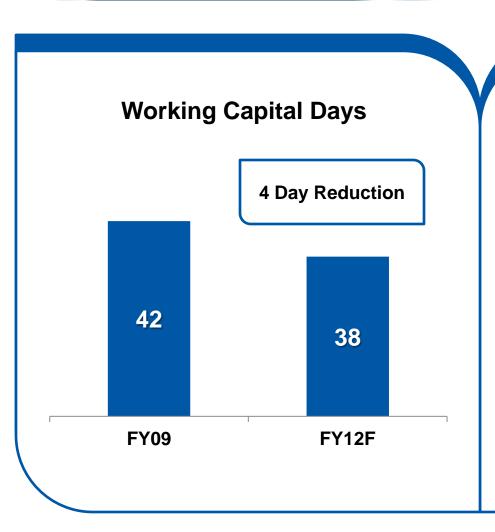
# A Significant Portion Of Capital Investments Are Growth Related

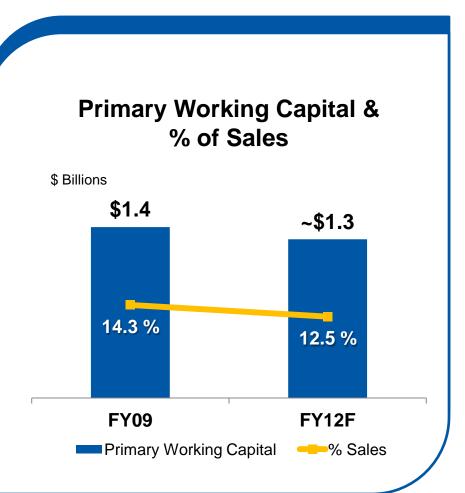
#### CapEx & Subscriber / Dealer Investments





# **Improving Working Capital Efficiency**

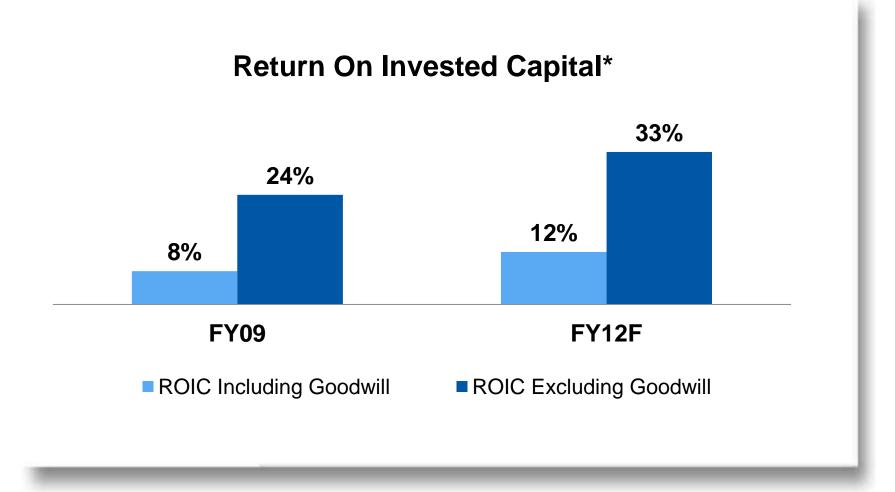




### **Growing Revenue While Strengthening Working Capital Metrics**



# **Attractive Return On Invested Capital**



#### Track Record Of Balancing Growth And Return On Capital

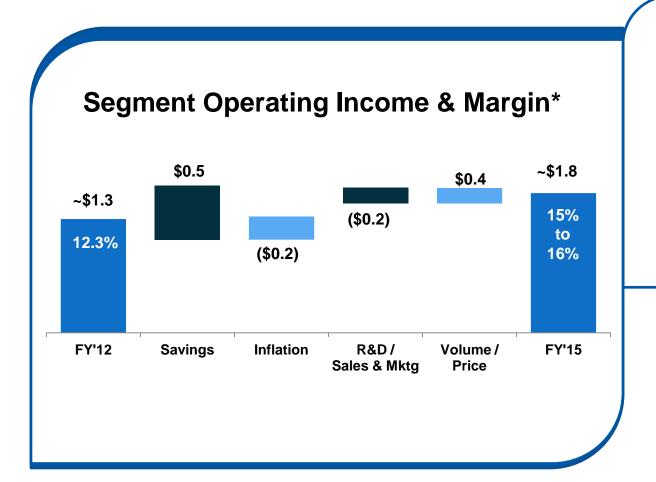


# **Financial Outlook By Segment**

	NA Install & Service	ROW Install & Service	Global Products	Segment Total
FY2012F  Revenue  Op Margin*  Growth to FY15F  Revenue CAGR	~\$4.0B ~11.6% +1 to 2%	~\$4.3B ~10.4% +5 to 6%	~\$2.1B ~17.5% +8 to 9%	~\$10.4B ~12.3% +4 to 5%
Op Margin*	+150 to 250bps	+300 to 400bps	+300 to 350bps	+270 to 370bps
Corporate Expense				~2% of Sales
Key Business Drivers	<ul> <li>Strength in SimplexGrinnell</li> <li>Project selectivity in commercial security</li> <li>Near term revenue headwinds in FY13 with improving growth outlook</li> <li>Dis-synergies more than offset by productivity beginning in FY15</li> </ul>	<ul> <li>Expansion in Growth markets</li> <li>Increased services footprint in developed markets</li> </ul>	<ul> <li>Innovation and vertical market solutions</li> <li>Pricing discipline</li> </ul>	<ul> <li>Excludes any future acquisitions</li> </ul>



## **Strong Operating Income & Margin Expansion Into FY15**



- Productivity initiatives
  - Offset inflationary headwinds
  - Fund investments
  - Increase margins
- Beneficial product and service mix

40% Operating Income Growth & 270-370bps Of Margin Expansion Over The Next 3 Years



# **Strong Balance Sheet**

#### **Summary Capitalization (\$B)**

	Pro forma
Cash	\$0.4
Debt*	\$1.5
Net Debt	\$1.1
5 Year Revolving Credit Facility	\$1.0

- Significant liquidity
- Expect to maintain balance sheet flexibility to pursue growth opportunities
- Annual cash generation comfortably supports anticipated cash needs
- No near term debt maturities next maturity in 2015
- Credit rating of A- / A3

#### **Provides Liquidity & Financial Flexibility**



<sup>\*</sup> Weighted average interest rate of 6.5%

# **Estimated Effective Tax Rate Post-Separation**



- Swiss-based parent structure will continue to drive lower structural tax rate relative to peer group
- Volatility in the rate quarter over quarter may arise due to "discrete" or one-time tax planning benefits



# Disciplined Capital Allocation Is The Cornerstone Of Our Financial Policies

#### **Improving Operating Performance**

Organic Growth Investments

- Growth Markets
- Technology
- Services
- Sales Force
- Vertical Markets

Productivity Improvements

- Commercial Front Office
- Back Office

Strategic Bolt-On Acquisitions

- Technology
- Growth Markets
- Strict Financial Criteria

Return of Capital to Shareholders

- Dividends
- Opportunistic Share Repurchases

**Balanced Capital Allocation Strategy** 



## **Acquisitions Are An Integral Part Of Our Growth Strategy**

#### **Target**

- Enhance technology portfolio
- Expand product portfolio
- Broaden service and vertical solutions
- Strengthen geographic reach

#### Criteria

- Fit within our core competencies
- Leadership in key markets or regions
- Strong growth potential
- EPS accretion by year 2 and ROIC in excess of WACC

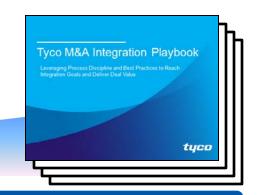
## Additional Value Drivers

- Leverage acquisitions across our global footprint
- Supply Tyco products and services across target distribution channels

7 Acquisitions Over The Last 24 Months Added ~\$400M In Revenue Robust Pipeline Of Opportunities



## **Proven Acquisition Integration Playbook**



### **Disciplined And Structured Process To Realize Synergy Targets**

DIS	cipililed Alia Sti	uctured Process to Rea	lize Syllergy 12	ligets
Pre-Close Integration Planning	Deal Close / Day One	Integration: 100+ First 100 Days Days	Integration Wrap-Up	Closure & Recommendations
<ul><li>Design Target Operating Model</li><li>Determine Initiatives &amp; Synergies</li></ul>	<ul> <li>Deliver Day 1 Communications</li> <li>Execute Day One Activities (IMO, HR,</li> </ul>	<ul> <li>Conduct Functional Integration Workshops</li> <li>Develop &amp; Implement Functional Integration Plans</li> </ul>	<ul><li>Assess Integration Progress</li><li>Close Progress Gaps</li></ul>	<ul> <li>Incorporate Best Practices / Lessons Learned</li> </ul>
<ul> <li>Develop 100 Days Integration Plan</li> </ul>	Finance, IT, Legal)	<ul> <li>Plan &amp; Execute Organization Alignment</li> </ul>	<ul> <li>Transition to Steady State</li> </ul>	
<ul><li>Develop Communication Plan</li></ul>		<ul> <li>Design &amp; Execute 100 Days Communication Plan</li> </ul>		
<ul> <li>Develop Cultural Integration Plan</li> </ul>		<ul><li>Validate and Track Synergies</li><li>Manage Integration (Measurement &amp; Reporting)</li></ul>		
		<ul> <li>Implement Cultural Integration Initiatives</li> </ul>		
Planning		Execution (Integration Activities)	<b>\</b>	Steady State (Operational)



## **Track Record of Increasing Dividends**

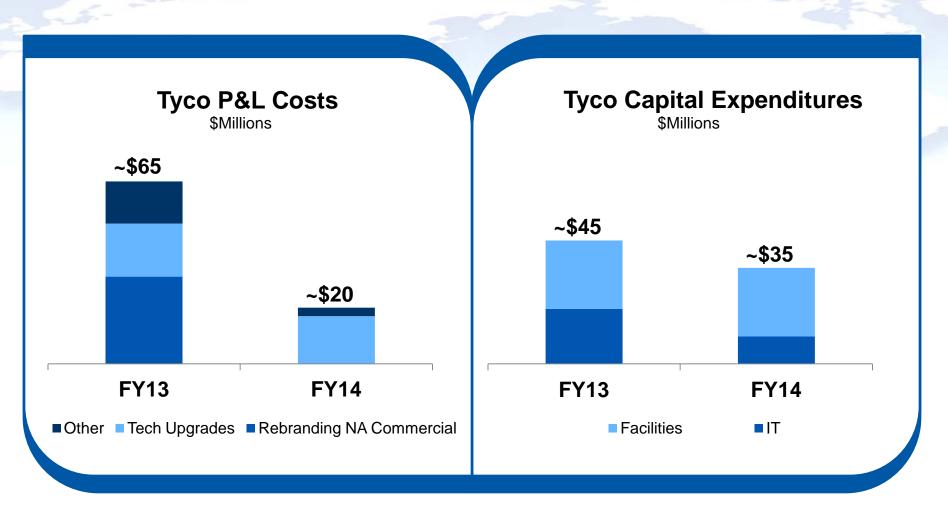
- Increased dividends at an 11% CAGR since 2007 Separation
- Post-separation quarterly dividend has been approved for the next two quarters
  - \$0.15/share
- Payment Dates
  - November 15, 2012
  - February 20, 2013
- Expect to propose an annual cash dividend to shareholders at the next Annual General Meeting expected to be held in March 2013

Dividend Payout Ratio Planned At 30-35% Of Net Income



## One Time Separation Costs To Be Completed By 2014

Future separation costs for Tyco expected to approximate \$165 million





## **Closing Remarks**

#### A Foundation of Strength...

- Large, stable revenue base
- History of operating margin improvement
- Solid free cash flow generation
- Attractive return on invested capital profile
- Strong Balance sheet that provides liquidity and flexibility

#### ...On Which We Will Continue To Build

- Grow revenue organically and through acquisitions
- Significant operational efficiencies to expand operating margin
- Strong cash flow generation
- Disciplined capital allocation to maximize return on capital

Significant Opportunities To Enhance Shareholder Value



## tyco

## **Closing Comments**

### A Strong Foundation For Continued Growth



- Diverse business mix across industries, geographies, products and services
- Market leader in \$100 billion fragmented, consolidating space growing in excess of GDP
- Industry leading brands and technologies
- Significant scale advantage with over 600 worldwide sales and service branches
- Comprehensive capability to design, install and service Fire
   & Security solutions around the world
- Solid cash flow generation with significant financial flexibility
- Execution of growth initiatives and operating improvement plans already in process



# tyco

## **Appendix**



## Other Financial Information

## Pro forma Fiscal Year 2012 Earnings Per Share

\$ Millions	FY'12F
Revenue	\$10,420
Segment operating income	\$1,280
Corporate expense	(\$225)
Operating income	\$1,055
Net interest	(\$100)
Other expense /Non-controlling Interests	(\$17)
Pre-tax operating income	\$938
Tax (20%)	(\$188)
Net income	\$750
Earnings per share	\$1.60*

<sup>\*</sup> Earnings per share is based on approximately 470 million fully-diluted shares outstanding



## **Separation Costs Summary**

\$ Millions	P&L	CapEx	Total
FY12	~\$710	~\$50	~\$760
FY13	~\$65	~\$45	~\$110
FY14	~\$20	~\$35	~\$55

Note: FY13 and FY14 separation costs do not include costs to be incurred by the ADT Corporation





## Non GAAP Reconciliations

## **FY2011 - Revenue and Operating Income**

Future Segments*						
•	NA Systems	ROW Systems				
	Installation &	Installation &	Global	Total	Corporate	
	Service	Service	Products	Segments	and Other	Revenue
Revenue (GAAP)	\$4,022	\$4,483	\$1,757	\$10,262	\$347	\$10,609

			Operating Ir	ncome								
	NA Systems Installation &	Manada	ROW Systems Installation &	Manaia	Global	Manada	Total	Mannin	Corporate	Manufa	Total Operating	Manda
As Reported Operating Income (GAAP)	Service \$425	Margin 10.6%	Service \$418	Margin 9.3%	Products \$295	Margin 16.8%	\$ gments 1,138	Margin 11.1%	and Other (\$178)	Margin N/M	Income \$960	Margin 9.0%
Restructuring, net	7		61		(7)		\$ 61		14		75	
Restructuring charges in cost of sales and SG&A			3				\$ 3				3	
(Gains) / losses on divestitures, net			29				\$ 29		(253)		(224)	
Note receivable write-off									5		5	
Acquisition / integration costs			4		2		\$ 6				6	
Legacy legal items									20		20	
Separation costs									24		24	
Total Before Special Items	\$432	10.7%	\$515	11.5%	\$290	16.5%	\$ 1,237	12.1%	(\$368)	N/M	\$869	8.2%

<sup>\*</sup> We continue to manage the business consistent with our segmentation as shown in our 8-K filed on January 31, 2012.

In connection with the spin-offs of our ADT NA Residential and Flow Control business, we will realign the operating and management structure of our businesses.



## **FY2010 - Revenue and Operating Income**

Future Segments*						
	NA	ROW				
	Systems Installation	Systems Installation	Global	Total	Corporate	
	& Services	& Services	Products	Segments	and Other	Revenue
Net Revenue	\$3,784	\$4,339	\$1,529	\$9,652	\$1,408	\$11,060

													]
	NA		ROW										
	Systems Installation		Systems Installation		Global			Total		Corporate		Operating	
	& Services	Margin	& Services	Margin	Products	Margin	Se	gments	Margin	and Other	Margin	Income	Margin
Operating Income (Loss) GAAP	\$350	9.2%	\$375	8.6%	\$245	16.0%	\$	970	10.0%	(\$346)	N/M	\$624	5.6%
Restructuring, net	13		71		3		\$	87		7		94	
Restructuring charges in cost of sales and SG&A			2				\$	2		7		9	
(Gains) / losses on divestitures, net			(49)		5		\$	(44)		5		(39)	
ERISA insurance recovery										(1)		(1)	
Separation Costs										10		10	
Operating Income / Margin Before Special Items	\$363	9.6%	\$399	9.2%	\$253	16.5%	\$	1,015	10.5%	(\$318)	N/M	\$697	6.3%

In connection with the spin-offs of our ADT NA Residential and Flow Control businesses, we will realign the operating and management structure of our businesses.



<sup>\*</sup> We continue to manage the business consistent with our segmentation as shown in our 8-K filed on January 31, 2012.

## **FY2009 - Revenue and Operating Income**

Future Segments*						
	NA	ROW				
	Systems Installation	Systems Installation	Global	Total	Corporate	Total
	& Services	& Services	Products	Segments	and Other	Revenue
Net Revenue	\$3,931	\$4,280	\$1,537	\$9,748	\$1,400	\$11,148

	NA Systems Installation & Services	Margin	ROW Systems Installation & Services	Margin	Global Products	Margin	Total Segments	Margin	Corporate and Other	Margin	Operating Income	Margin
Operating Income (Loss) GAAP	\$363	9.2%	(\$1,060)	N/M	(\$349)	N/M	\$ (1,046)	N/M	(\$1,498)	N/M	(\$2,544)	N/M
Restructuring, net	19		100		24		143		24		167	
Restructuring charges in cost of sales and SG&A	1		13		5		19		7		26	
Other additional charges resulting from restructuring actions					10		10		1		11	
(Gains) / losses on divestitures, net			6				6		3		9	
Goodwill impairment			1,139		567		1,706		935		2,641	
Intangible impairment	22		43				65				65	
Legacy legal items									115		115	
Asset Impairment charges			10				10				10	
Operating Income / Margin Before Special Items	\$405	10.3%	\$251	5.9%	\$257	16.7%	\$ 913	9.4%	(\$413)	N/M	\$500	4.5%

<sup>\*</sup> We continue to manage the business consistent with our segmentation as shown in our 8-K filed on January 31, 2012.

In connection with the spin-offs of our ADT NA Residential and Flow Control businesses, we will realign the operating and management structure of our businesses.



## Organic Revenue Growth for the Fiscal Years Ended 2011, 2010 and 2009

		Twelve Months Ended September 30, 2011											
	Twelve N	enue for the lonths Ended ber 24, 2010	(Divestitures)	Adjusted 2010 Base Revenue	Foreign Currency	Acquisitions	Other (2)	Organic Revenue (1)	Net Revenue for the Twelve Months Ended September 30, 2011				
NA Installation & Services	\$	3,784	\$ - 0.0%	\$ 3,784	\$ 28 0.7%	\$ 1 0.0%	\$ 41 1.1%	\$ 168 4.4%	\$ 4,022 6.3%				
ROW Installation & Services		4,339	(192) -4.4%	4,147	240 5.5%	27 0.6%	(42) -1.0%	111 2.7%	4,483 3.3%				
Global Products		1,529	(5) -0.3%	1,524	39 2.6%	7 0.5%	27 1.8%	160 10.5%	1,757 14.9%				
Total Segment Revenue	\$	9,652	<b>\$ (197)</b> -2.0%	\$ 9,455	<b>\$ 307</b> 3.2%	<b>\$ 35</b> 0.4%	<b>\$ 26</b> 0.3%	<b>\$ 439</b> 4.6%	<b>\$ 10,262</b> 6.3%				

		Twelve Months Ended September 24, 2010																				
			Е	Base Year Adju	stme	nts																
	Twelve N	Net Revenue for the Twelve Months Ended September 25, 2009		Twelve Months Ended		vestitures)	200	ljusted 99 Base venue	Fe	oreign	Currency	ı	Acquisi	tions		Other		Org	ganic Re (1)	venue	Twel	Revenue for the ve Months Ended stember 24, 2010
NA Installation & Services	\$	3.931	\$	- 0.0%	\$	3,931	\$	53	1.3%	\$	_	0.0%	\$	_	0.0%	\$	(200)	-5.1%	\$	3,784 -3.7%		
ROW Installation & Services	·	4,280	•	(126) -2.9%	·	4,154	,	261	6.1%	•	-	0.0%	·	-	0.0%	•	(76)	-1.8%	•	4,339 1.4%		
Global Products		1,537		(32) -2.1%		1,505		33	2.1%		-	0.0%		-	0.0%		(9)	-0.6%		1,529 -0.5%		
Total Segment Revenue	\$	9,748	\$	<b>(158)</b> -1.6%	\$	9,590	\$	347	3.6%	\$	-	0.0%	\$	-	0.0%	\$	(285)	-3.0%	\$	<b>9,652</b> -1.0%		

					Twelve Months Ende	ed September 24, 200	09								
			Base Year A	ljustments											
	Twelve	Net Revenue for the Twelve Months Ended September 25, 2008		Twelve Months Ended		Twelve Months Ended		Twelve Months Ended		Adjusted 2008 Base Revenue	Foreign Currency	Acquisitions	Other	Organic Revenue (1)	Net Revenue for the Twelve Months Ended September 24, 2009
NA Installation & Services	\$	4,152	\$ -	\$ 4,152	\$ (69)	\$ 170	\$ -	\$ (322) -7.7	% \$ 3,931						
ROW Installation & Services	•	5,257	(20)	5,237	(803)	-	• •	(154) -2.9							
Global Products		1,900	(9)	1,891	(119)		12_	(250) -13.2	%1,534_						
Total Segment Revenue	\$	11,309	\$ (29)	\$ 11,280	\$ (991)	\$ 170	\$ 12	<b>\$ (726)</b> -6.3	% \$ 9,745						

- (1) Organic revenue growth percentage based on adjusted prior year base revenue.
- (2) Amounts represent the impact of the 53rd week of revenue for each segment during fiscal 2011 and the deconsolidation of a joint venture in the ROW I&S Segment.



## Organic Revenue Growth for the Fiscal Years Ended 2011, 2010 and 2009 – Global Products

		Twelve Months Ended September 30, 2011																
			Base Year Adjustments															
	Twelve M	Net Revenue for the Twelve Months Ended September 24, 2010		Adjusted 2010 Base (Divestitures) Revenue		10 Base	Foreign Currency		Acquisitions			Other (2)		Organic Revenue (1)			Net Revenue for the Twelve Months Ended September 30, 2011	
	•		•	(5)	•		•			_			•		10.10/	•		
Fire Protection Products	\$	833	\$	(5)	\$	828	\$	14	\$	7	\$	17	\$	84	10.1%	\$	949	
Life Safety Products		341		-		341		9		-		8	\$	42	12.2%		399	
Security Products		353				353		14				3	\$	36	10.3%		406	
Total Global Products	\$	1,526	\$	(5)	\$	1,521	\$	37	\$	7	\$	27	\$	162	10.6%	\$	1,754	

		Twelve Months Ended September 24, 2010															
			I	Base Year Adjustments													
	Net Revenue for the Twelve Months Ended September 25, 2009		Adjusted 2009 Base (Divestitures) Revenue		Foreign Currency		ļ	Acquisitions		Other	Org	Organic Revenue (1)			Net Revenue for the Twelve Months Ended September 24, 2010		
Fire Protection Products	\$	915	\$	(30)	\$	885	\$	7	\$	_	\$	-	\$	(58)	-6.6%	\$	833
Life Safety Products		311		(2)		309		6		-		-	\$	25	8.1%		341
Security Products		308		<u> </u>		308		20_		-		<u>-</u>	\$	24	7.8%		353
Total Global Products	\$	1,534	\$	(32)	\$	1,502	\$	33	\$	-	\$	-	\$	(9)	-0.6%	\$	1,526

		Twelve Months Ended September 24, 2009												
			Base Year Adj	ustments										
	Twelve M	Net Revenue for the Twelve Months Ended September 25, 2008		Adjusted 2008 Base Revenue	Foreign Currency	Acquisitions	Other	Organic Revenue (1)	Net Revenue for the Twelve Months Ended September 24, 2009					
Fire Protection Products	\$	1,126	\$ -	\$ 1,126	\$ (62)	\$ -	\$ 12	\$ (161) -14.3%	\$ 915					
Life Safety Products		382	(3)	379	(23)	-	-	\$ (45) -11.9%	311					
Security Products		392	(6)	386	(34)			\$ (44) -11.4%	308					
Total Global Products	\$	1,900	\$ (9)	\$ 1,891	\$ (119)	\$ -	\$ 12	<b>\$ (250)</b> -13.2%	\$ 1,534					

<sup>(1)</sup> Organic revenue growth percentage based on adjusted prior year base revenue.

<sup>(2)</sup> Amounts represent the impact of the 53rd week of revenue for each segment during fiscal 2011 and the deconsolidation of a joint venture in the ROW I&S Segment.



## Organic Revenue Growth for the Year Ended 2009 - Services

		Twelve Months Ended													
			Base Year Adj	ustments											
	Twelve Mo	nue for the nths Ended - er 25, 2008	(Divestitures)	Adjusted Base Revenue	Foreign Currency	Acquisitions	Other	Organic Revenue (1)	Net Revenue for the Twelve Months Ended - September 24, 2009						
Service - Fiscal Year 2009	\$	4,945	\$ (1)	\$ 4,944	\$ (521)	\$ 74	\$ -	\$ (27) -0.5%	\$ 4,470						

<sup>(1)</sup> Organic revenue growth percentage based on adjusted 2008 base revenue.



### **Non-GAAP Measures**

Organic revenue, free cash flow (outflow) (FCF), and income from continuing operations, earnings per share (EPS) from continuing operations, operating income, operating margin and corporate expense, in each case "before special items," are non-GAAP measures and should not be considered replacements for GAAP results.

Organic revenue is a useful measure used by the company to measure the underlying results and trends in the business. The difference between reported net revenue (the most comparable GAAP measure) and organic revenue (the non-GAAP measure) consists of the impact from foreign currency, acquisitions and divestitures, and other changes that do not reflect the underlying results and trends (for example, revenue reclassifications). The Company's organic growth / decline calculations incorporate an estimate of prior year reported revenue associated with any acquired entities that have been fully integrated within the first year, and exclude prior year revenues associated with entities that do not meet the criteria for discontinued operations which have been divested within the past year. The rate of organic growth or decline is calculated based on the adjusted number to better reflect the rate of growth or decline of the combined business, in the case of acquisitions, or the remaining business, in the case of dispositions. The rate of organic growth or decline for acquired businesses that are not fully integrated within the first year are based on unadjusted historical revenue. Organic revenue and the rate of organic growth or decline as presented herein may not be comparable to similarly titled measures reported by other companies.

Organic revenue is a useful measure of the company's performance because it excludes items that: i) are not completely under management's control, such as the impact of foreign currency exchange; or ii) do not reflect the underlying results of the company's businesses, such as acquisitions and divestitures. It may be used as a component of the company's compensation programs. The limitation of this measure is that it excludes items that have an impact on the company's revenue. This limitation is best addressed by using organic revenue in combination with the GAAP numbers. See the accompanying tables to this presentation for the reconciliation presenting the components of organic revenue.

FCF is a useful measure of the company's cash that is free from any significant existing obligation. The difference between Cash Flows from Operating Activities (the most comparable GAAP measure) and FCF (the non-GAAP measure) consists mainly of significant cash flows that the company believes are useful to identify. FCF permits management and investors to gain insight into the number that management employs to measure cash that is free from any significant existing obligation. It, or a measure that is based on it, may be used as a component in the company's incentive compensation plans. The difference reflects the impact from:

- · net capital expenditures,
- · the acquisition of dealer generated accounts and bulk accounts,
- cash paid for purchase accounting and holdback liabilities,
- · voluntary pension contributions, and
- the sale of accounts receivable programs.



### **Non-GAAP Measures (Cont.)**

Capital expenditures and dealer generated and bulk account purchases are subtracted because they represent long-term commitments. Cash paid for purchase accounting and holdback liabilities is subtracted because these cash outflows are not available for general corporate uses. Voluntary pension contributions and the impact from the sale of accounts receivable programs are added or subtracted because this activity is driven by economic financing decisions rather than operating activity. In addition, from time to time the company may present adjusted free cash flow, which is free cash flow adjusted to exclude the cash impact of the special items highlighted below. This number provides information to investors regarding the cash impact of certain items management believes are useful to identify, as described below.

The limitation associated with using FCF is that it adjusts for cash items that are ultimately within management's and the Board of Directors' discretion to direct and therefore may imply that there is less or more cash that is available for the company's programs than the most comparable GAAP measure. This limitation is best addressed by using FCF in combination with the GAAP cash flow numbers.

FCF as presented herein may not be comparable to similarly titled measures reported by other companies. The measure should be used in conjunction with other GAAP financial measures. Investors are urged to read the company's financial statements as filed with the Securities and Exchange Commission, as well as the accompanying tables to this presentation that show all the elements of the GAAP measures of Cash Flows from Operating Activities, Cash Flows from Investing Activities, Cash Flows from Financing Activities and a reconciliation of the company's total cash and cash equivalents for the period. See the accompanying tables to this presentation for a cash flow statement presented in accordance with GAAP and a reconciliation presenting the components of FCF and adjusted FCF.

In this presentation, Tyco has presented its operating margin before special items for its Fire & Security business and future reportable segments. Special items include charges and gains related to divestitures, acquisitions, restructurings, impairments, certain changes to accounting methodologies, legacy legal and tax charges and other income or charges that may mask the underlying operating results and/or business trends of the company or business segment, as applicable. Tyco utilizes these measures to assess overall operating performance and segment level core operating performance, as well as to provide insight to management in evaluating overall and segment operating plan execution and underlying market conditions. Tyco also presents its effective tax rate and corporate expense as adjusted for special items for consistency. One or more of these measures may be used as components in the company's incentive compensation plans. These measures are useful for investors because they may permit more meaningful comparisons of Tyco's underlying operating results and business trends between periods. The difference between operating income and margin before special items and operating income and margin (the most comparable GAAP measures) consists of the impact of the special items noted above on the applicable GAAP measure. The limitation of these measures is that they exclude the impact (which may be material) of items that increase or decrease the company's reported operating income and margin. This limitation is best addressed by using the non-GAAP measures in combination with the most comparable GAAP measures in order to better understand the amounts, character and impact of any increase or decrease on reported results. Tyco provides general corporate services to its segments and those costs are reported in the "Corporate and Other" segment. This segment's operating income (loss) is presented as "Corporate Expense."

